



Kanoria

PG Mahila Mahavidyalaya, Jaipur
Affiliated to University of Rajasthan



ज्ञानः अध्ययनः परम्परा



8TH INTERNATIONAL CONFERENCE



International Symposium and Conference on
**Growth of Start-up Ecosystem and Innovative Business Incubation:
Role of Higher Education Institutions in India**

Organised by
Kanoria PG Mahila Mahavidyalaya, Jaipur
And
Grand Academic Portal (GAP)

9TH FEBRUARY 2019

At
Kanoria PG Mahila Mahavidyalaya
Near Gandhi Circle, J.L.N. Marg, Jaipur (Rajasthan)- 302015

CONCEPT NOTE

The American writer and poet, Mark Van Doren once famously said, “The art of teaching is the art of assisting discovery.” This is an adage that has gone largely ignored in India if one looks at most of our colleges and universities. The lack of focus on critical thinking and creative problem-solving within India's institutions of higher learning has led to a situation that has stifled innovation and also resulted in the low ranking of Indian institutions in international grading. But it was not always like this.

Not a single Indian university features in the *Reuters* ranking of the world's 100 most innovative universities; whereas 20 Asian universities including those from Israel, Japan, Korea, and Singapore feature in this list. The methodology for this ranking employed 10 different metrics and the criteria focus on (a) academic papers which indicate basic research performed at a university, and (b) patent filings which point to an institution's interest in protecting and commercializing its discoveries. This empirical ranking may not be relevant for all, but there are some interesting pointers. The results show that big breakthroughs—even just one highly influential paper or patent—can help drive a university's ranking up the list. However, when that discovery fades into the past, so does its ranking. Consistency in research output, as always, is the key to featuring among the global best.

Along with Greece, India was one of the fountainheads of learning in the ancient world. Universities such as Takshashila, Nalanda, Vikramashila, Pushpagiri, Valabhi, Somapura, and Odantapuri dominated as centers of learning for almost two thousand years from about sixth century BC and emerged as global beacons to scholars and travelers.

When students and faculty begin addressing real-world problems, it will catalyze an ecosystem that is strongly integrated with and capable of driving both public and private enterprises. A case in point is the Niti Aayog enabled 'Atal Innovation Mission' that is setting up 'Atal Incubation Centres' across higher educational institutes and R&D Institutions, and 'Atal Tinkering Laboratories' in schools to foster innovative thinking, creativity, and scientific temperament among students. The government has already identified and shortlisted institutes with a strong research focus. Universities will now be encouraged to integrate into the local start-up ecosystem, to fund and/or work with entrepreneurs on the next big (or small) find.

As per the guidelines provided by the Gujarat University Prospective Plan:

ORGANISERS:

Grand Academic Portal

Grand Academic Portal (GAP) is a network group functioning in the field of Higher education in India. It is a platform, having more than one thousand direct and indirect stakeholders who are the professors, faculty members, researchers, industry patrons, lawyers and other highly esteemed professionals from India and abroad. GAP is operational in many areas of higher education like research, consultancy, publication of books and journals, project management, resource mobilization, faculty development and training and mentoring. Grand Academic Portal (Gyan- Adhyayan- Parampara) is an initiative started to provide a supplementary and complementary element to the existing formal higher education system in India. The founders have collectively envisioned a platform to provide an innovative, free, equal, equitable, collaborative, sustainable, and all-inclusive teaching-learning-pedagogy environment to all the stakeholders of the higher education in India. GAP has its presence in more than five states of India and growing its popularity very fast in the foreign countries also. (www.grandacademicportal.education)

- By 2021, each institute shall be required to have prescribed-minimum resources and infrastructure at a start-up and innovation support system, creating a massive and decentralized, hub-spoke based, support system model with a capacity of supporting over 10K student innovators and entrepreneurs, who can avail support at zero cost on zero-day.
- All resources available with the university and affiliated colleges shall be made available to all start-ups, innovators, and entrepreneurs at no or low-cost.
- Establishment of a school of entrepreneurship, start-up track for an entrepreneur to directly avail a post-graduate diploma in entrepreneurship or equivalent, credits in attendance for students pursuing entrepreneurship and innovation, start-up literacy program.



Kanoria PG Mahila Mahavidyalaya

Kanoria PG Mahila Mahavidyalaya was established in 1965, by Late Shri Bhagirath Kanoria, with an aim to develop a passion for learning among young women of Jaipur. The college exists in the aesthetic environs of Jawahar Lal Nehru Marg as a first institution of higher education for women through grant – in – aid from Government of Rajasthan. Moving forward in its 53 years of luminous journey the college has emerged as one of the leading institution not only in Jaipur but also in the State of Rajasthan. With a view to impart education the college aims at disseminating not only knowledge and facts but also emphasises on value based holistic development. Earning a prestigious reputation of harnessing a progressive outlook towards education, the college has introduced new courses at UG and PG levels from time – to – time along with skill development and career oriented courses.

The college perceives education as the means of developing one's greatest abilities, because in each person there is a private hope and dream, which, fulfilled, can be transformed into benefit for everyone and greater strength for nation. Keeping this in view, college offers courses in Arts, Science, Commerce, Fine Arts, Computers, Bio Technology, Business Administration, Fashion Designing, Media and Entertainment. The infrastructure and facilities available on campus are amongst the best. It is wholly self – contained campus comprising of everything that students on campus would ever require.

The spirit of learning depends on the atmosphere built up around the campus, the zeal carried by the teachers and imparted through facilities like library – rich in quality books, well maintained laboratories, excellent equipment, spacious seminar rooms, auditorium, study halls, creativity zone etc.

College treasures that education is passport to the future, for tomorrow belongs to those who prepare for it today. Therefore, institution has exceptional brigade of alumni who represent the legacy of knowledge and values gained from their journey as college students.

Major themes

- Start-up Policy
- Role of Government
- Role of Investments
- State Initiatives On Start-Ups
- Higher Education Alliances in Start-Ups
- Simplification & Handholding:
- Enabling Ease of Registration as A Start-Up
- Enabling Ease of Recognition as A Start-Up
- Enabling Ease of Compliances Under Various Laws
- Facilitating for Setting Up of Incubators
- Setting Up a Dedicated Start-Up Cell/ Helpline
- Setting Up a Dedicated Portal/ Mobile Application
- Funding Support: Undertaking Initiatives to Increase Access to Funds for Start-ups and Formulating a Credit Guarantee Scheme
- Industry-Academia Partnership: Building Partnerships with Industry and Educational Institutes to Set Up Incubators and Support for Vocational Training Institutes
- Fest/ Events: Organizing Start-up Fests/ Events
- Adopting Innovative Ways for Effective Implementation of Scheme
- Transparency/Accountability in Implementation of Scheme

Abstract Submission Guidelines

Abstract Submission Guidelines:

We invite original unpublished research papers on the pertaining themes. Please send your abstracts on gapkanoria2019@gmail.com

- The subject line of the email should be '**International Symposium- GAP-Kanoria College**'
- The abstract should have 300-350 words with 4-5 keywords
- The name of the author and affiliation should be clearly mentioned
- Please use Times New Roman, Font 12, 1.5 spacing
- Selected peer-reviewed papers will be published in the Open Access Peer Reviewed ISSN Global Journal of GAP (www.gapjournals.org)

Important Dates

Abstract submission	30 November 2018
Review of the abstract	05 December 2018
Registration	15 December 2018
Full Paper Submission	30 December 2018

Registration Charges

For GAP NGO Life members	NO FEES
For Academia members	Rs. 1500/-
For Industry Patrons	Rs. 2000/-
For Research scholars	Rs. 1000/-

Account Details

Kanoria PG Mahila Mahavidyala Jaipur (Seminar)
Account Number : 0247000101286410
IFSC : PUNB0024700
Branch : Bapu Nagar - Jaipur

Conference Patrons

Chief Patron : **Dr. Rashmi Chaturvedi** - Director, Kanoria PG Mahila Mahavidyalaya, Jaipur
Patrons : **Dr. Gurudutta P. Japee** - Chairman, GAP- India
Dr. Seema Agrawal - Principal, Kanoria PG Mahila Mahavidyalaya, Jaipur

Conference Secretaries

Dr. Deeptima Shukla - Dean Academics, Kanoria PG Mahila Mahavidyalaya, Jaipur
Dr Dilip R Vajani - Principal, MP Shah Commerce College, Surendranagar

Conference Joint Secretaries

Dr. Jayanti Goyal - Associate Professor, Kanoria PG Mahila Mahavidyalaya, Jaipur
Dr. Preeti Oza - Grand Academic Portal (GAP)

A limited number of paid accommodation will be provided for outstation delegates.

Please contact Associate Professor **Dr. Jayanti Goyal** for accommodation requirements on

Contact No. : 09828458172/ 9879109040

E-mail : grandacademicportal@gmail.com

Our Academic Partners :

ISAC, M.P.Shah College, Bhopal School of Social Sciences



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