

SUBJECT : BUSINESS MANAGEMENT

**TOPIC : CONTROLLING THROUGH
BUDGET**

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1. INTRODUCTION & MEANING

CONTROL

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graph TD; A[CONTROL] --> B[CONTROLLING<br/>(AFTER OUT OF CONTROL)]; A --> C[CONTROLLING<br/>(BEFORE OUT OF CONTROL)];
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CONTROLLING

(AFTER OUT OF CONTROL)

CONTROLLING

(BEFORE OUT OF CONTROL)

WHAT IS BUDGET ?

- “Budget is an estimate of income and expenditure for a set period of time.”
- It may also include
 - Planned sales volumes
 - Revenue
 - Resource quantities
 - Assets & Liabilities
 - Cash flow.

MEANING :

- Budgetary control is a process by which budget are prepared for the future period and with compared actual performance for finding out variances, if variance arise then take corrective action without any delay.

$$\text{VARIANCES} = \text{ACTUAL} - \text{BUDGET}$$

- Budgetary control is a process for manager to set financial and performance goal with budget compare the actual result, and adjust performance, as it is needed.

➤ SOME SPECIAL POINT KEEP IN MIND AT THE TIME OF PREPARATION A BUDGET

- Update budget assumption.
- Available funding.
- Create budget package.
- Issue budget package.
- Forecast from sales manager.
- Obtain department budget & update model.
- Review the budget.
- Issue the budget.

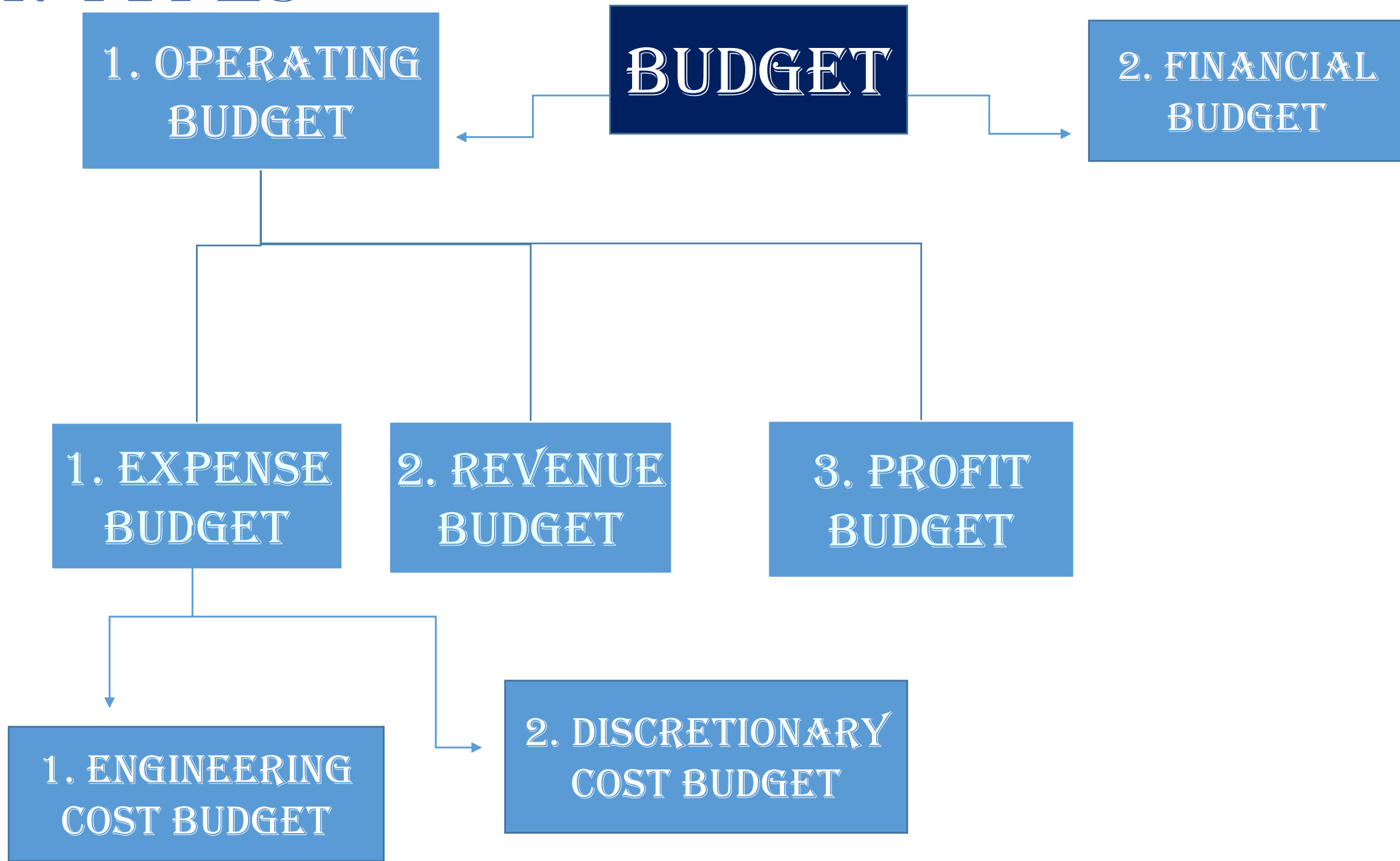
2. FEATURES

- Future related .
- Definite period.
- Expresses in financial term.
- Show planned income.
- Future expenditure incurred.
- Prepared before actions.

3. OBJECTIVE

- Define the objective.
- Providing plan
- Fixing the responsibility.
- Center the control system.
- Correcting variances.
- Increase profitability.

4. TYPES



1. OPERATING BUDGET :

- The operating budget indicate the goods and services, the organization expect to consume in the budget period.
- They usually both physical quantities (such as barrels of oil) and cost figure.

2. FINANCIAL BUDGET :

- Financial budget spell-out in detail the money the organization intends to spend in the same period and, where the money come from.
- These different type budget make up the firm overall budgetary plan.

1. EXPENSE BUDGET :

A. ENGINEERED COST BUDGET :

- These budget usually describe the material and labor costs involve in each production item, as well as the estimated overhead cost.

B. DISCRETIONARY COST BUDGET :

- Discretionary cost budgets are typically used for expense centers – administrative, legal, Accounting, research and other such department – in which output cannot accurately measured.

2. REVENUE BUDGET :

> Revenue budget are meant to marketing and sales effectiveness. They consist of the expected quantity of sales multiplied by expected unit selling price of each product.

$$\text{REVENUE BUDGET} = \text{EXPECTED QUANTITY} * \text{EXPECTED PRICE EACH UNIT}$$

- It is most critical part of profit budget.
- This budget is most uncertain because it is based on projected future sales.
- The sales manager control the quality and quantity by their advertising, services, personal training and other factor they affect the sales.

3. PROFIT BUDGET :

- A profit budget combines cost and revenue budgets in one statement. It is used by managers who have responsibility for both the expenses and revenue of their units.
- Profit budget sometime called master budget, consist of a set of projected financial statement and schedules for the coming year.
- They serve as annual profit plans.

5. ADVANTAGE

- Define goal, plan & policies.
- Fixes target – reach target.
- Better co- ordination.
- Finding up responsibility.
- Reducing the cost.
- Facilities centralized control.
- Smooth running.
- Solving problem.

6. LIMITATION

- Heavy expenditure.
- Future is uncertainty.
- Due to change condition- can not fix responsibility on any employee.
- More administrative expenses.
- Employee can loss their faith.
- Participation & cooperation easily not available.
- Required special staff.

THANK
YOU

REFERENCE BY : A.F. STONER & OTHER WEBSITES.