

VIII FACULTY DEVELOPMENT PROGRAMME
ON CREATIVITY, INNOVATION AND
INSTITUTION BUILDING
1-10 JULY, 2020

E-Content Development

Dr. C. GangaLakshmi

HoD/English,

MEPCO Schlenk Engineering College, Sivakasi



Edit with WPS Office

Special Thanks to

Government College of Education, Jammu(Constituent
College of Cluster University of Jammu)

and

Grand Academic Portal in Association with Hindu
University of Indonesia, Denpasar, Bali



Edit with WPS Office

Learning Objective of the session

- To get information about apps
- The best utilization of apps for content development
- Several methods to make use of the content to share with people across the world
- Method of monetization of the content generated.



Edit with WPS Office

Overview

- Voice to Text conversion using apps and google docs
- Grammarly usage
- Screen o cast
- Content Creation using Video Pad
- Youtube uploading – creating a channel
- Earning Benefits



Edit with WPS Office



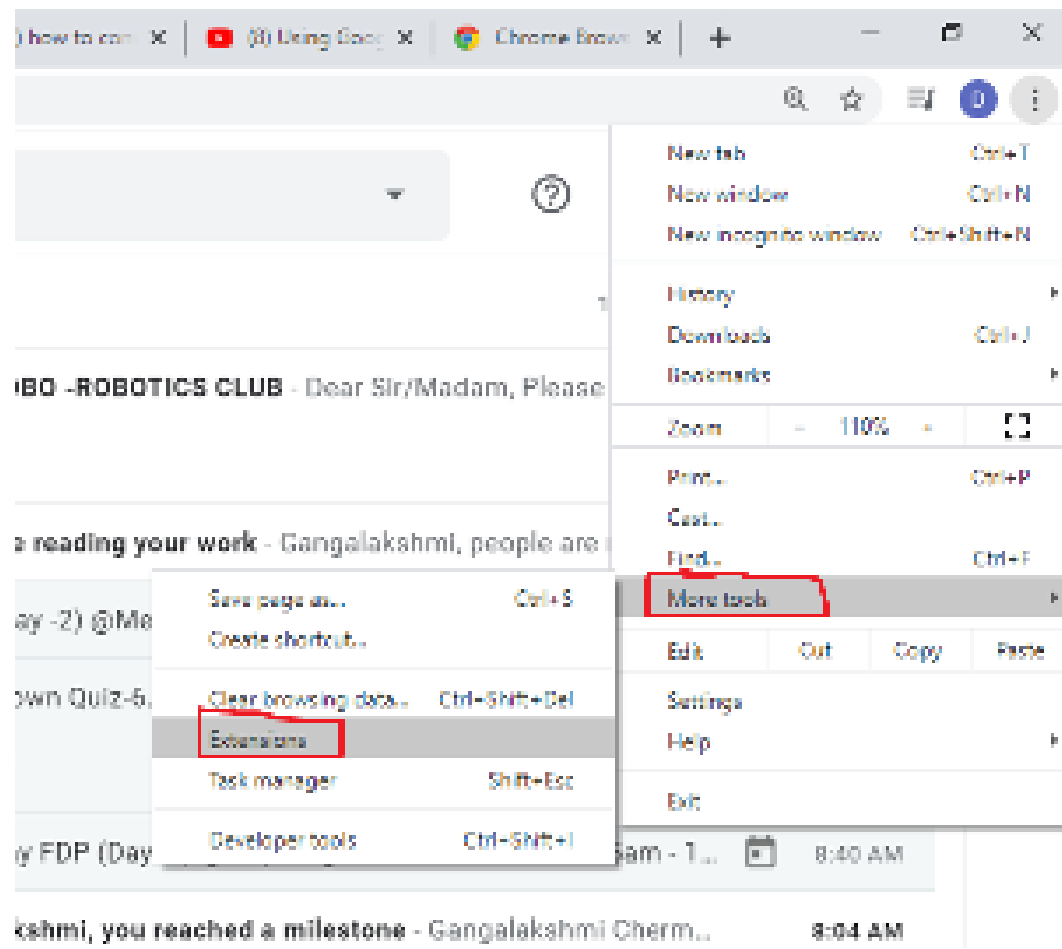
VOICE TO TEXT – Voice to text in e-mail

Voice to text

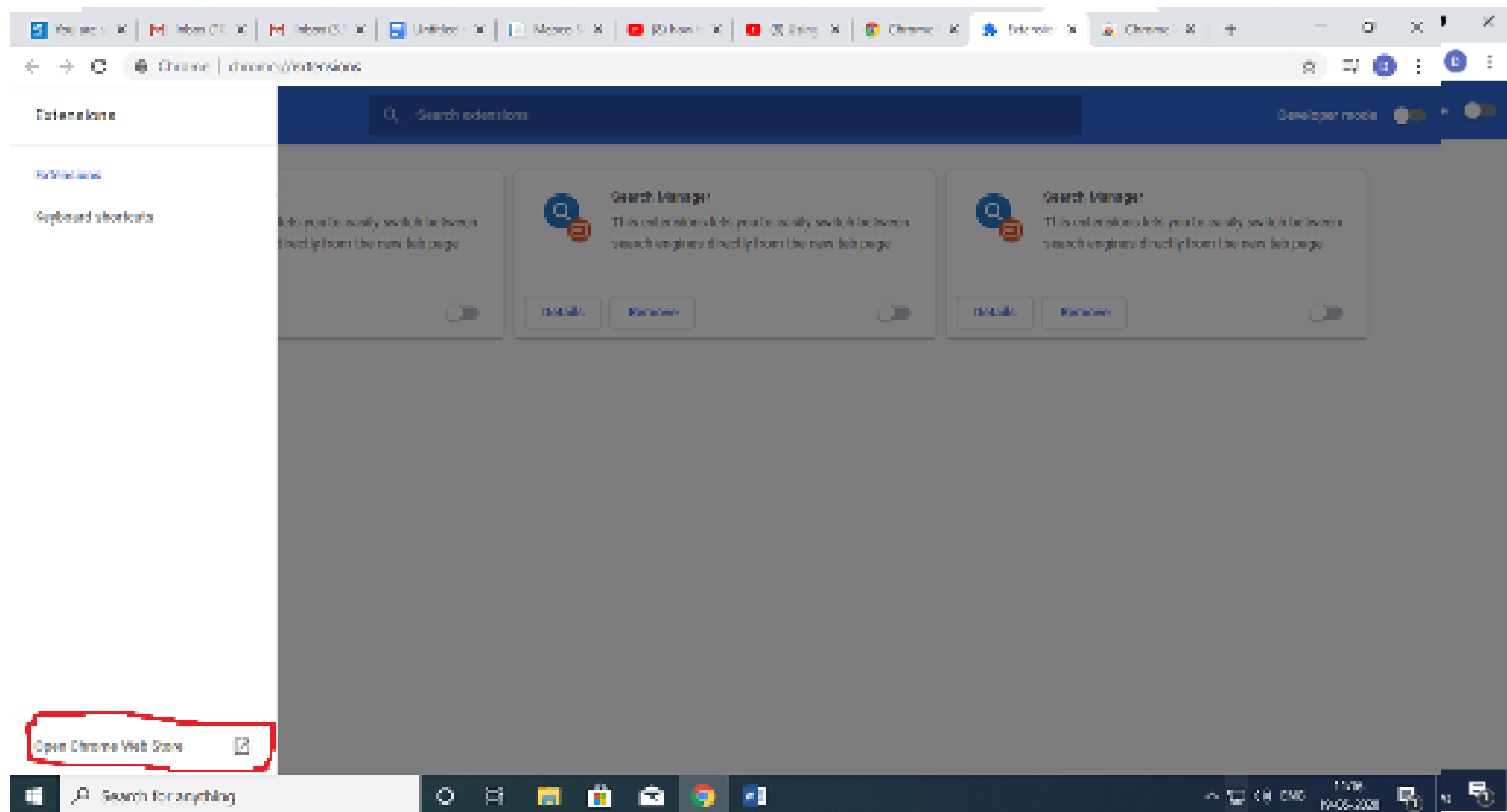
- Very difficult in typing.
- Not knowing typewriting
- Very easy for typing



Edit with WPS Office



Edit with WPS Office



Edit with WPS Office

- email dicta
- email dictation
 - email dictanote
 - email dictationbox
 - email dictation for children
 - email dictation for gmail
 - email dictator
 - email dictado notepad

- ☐ Runs Offline
 - ☐ By Google
 - ☐ Free
 - ☐ Available for Android
 - ☐ Works with Google Drive
- Ratings
- ★★★★★



Recommended For You

View all



About Chrome Web Store

Available in 50+ languages



Dictate messages in Gmail™ Why type, when you can speak?

★★★★★ 101 Productivity



Voice To Text Notes

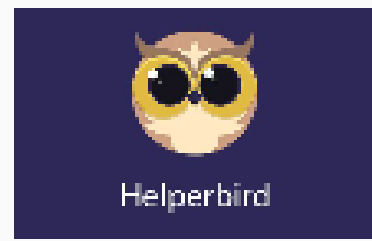
Voice To Text Notes App

Offered by: TecSet Group

Typing with your voice and speech recognition with Simple notepad I

★★★★★ 54 Accessibility

Rate It



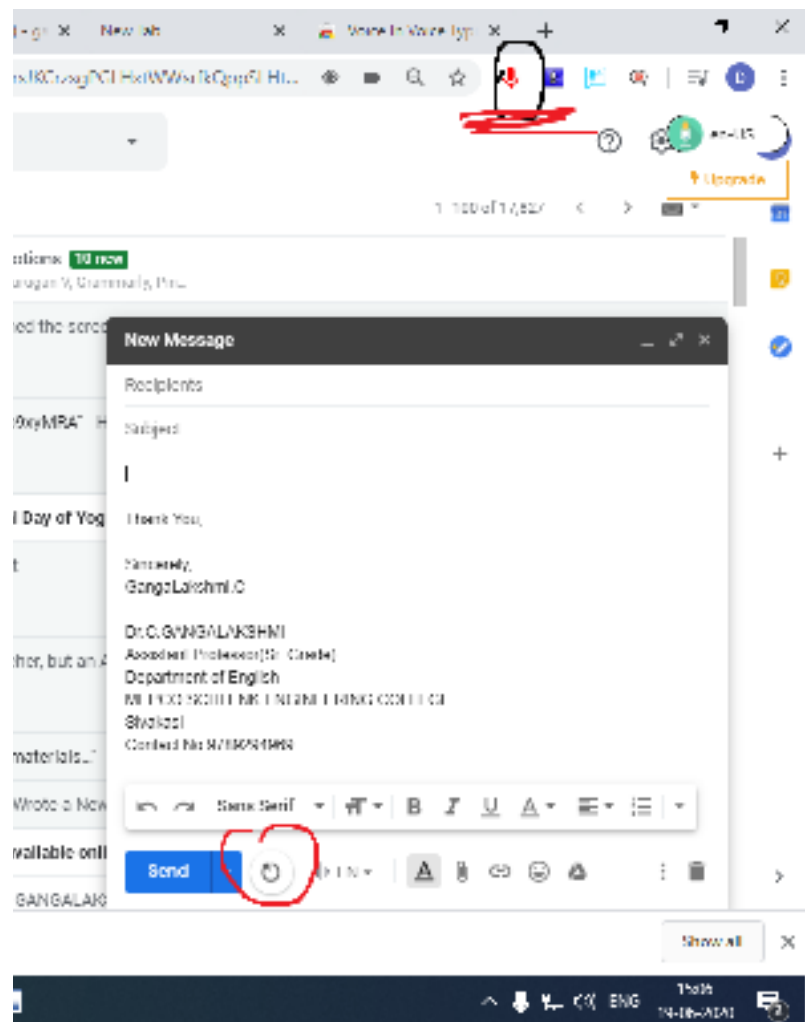
Helperbird: Accessibility & Dyslexia Software

Offered by: helperbird.com

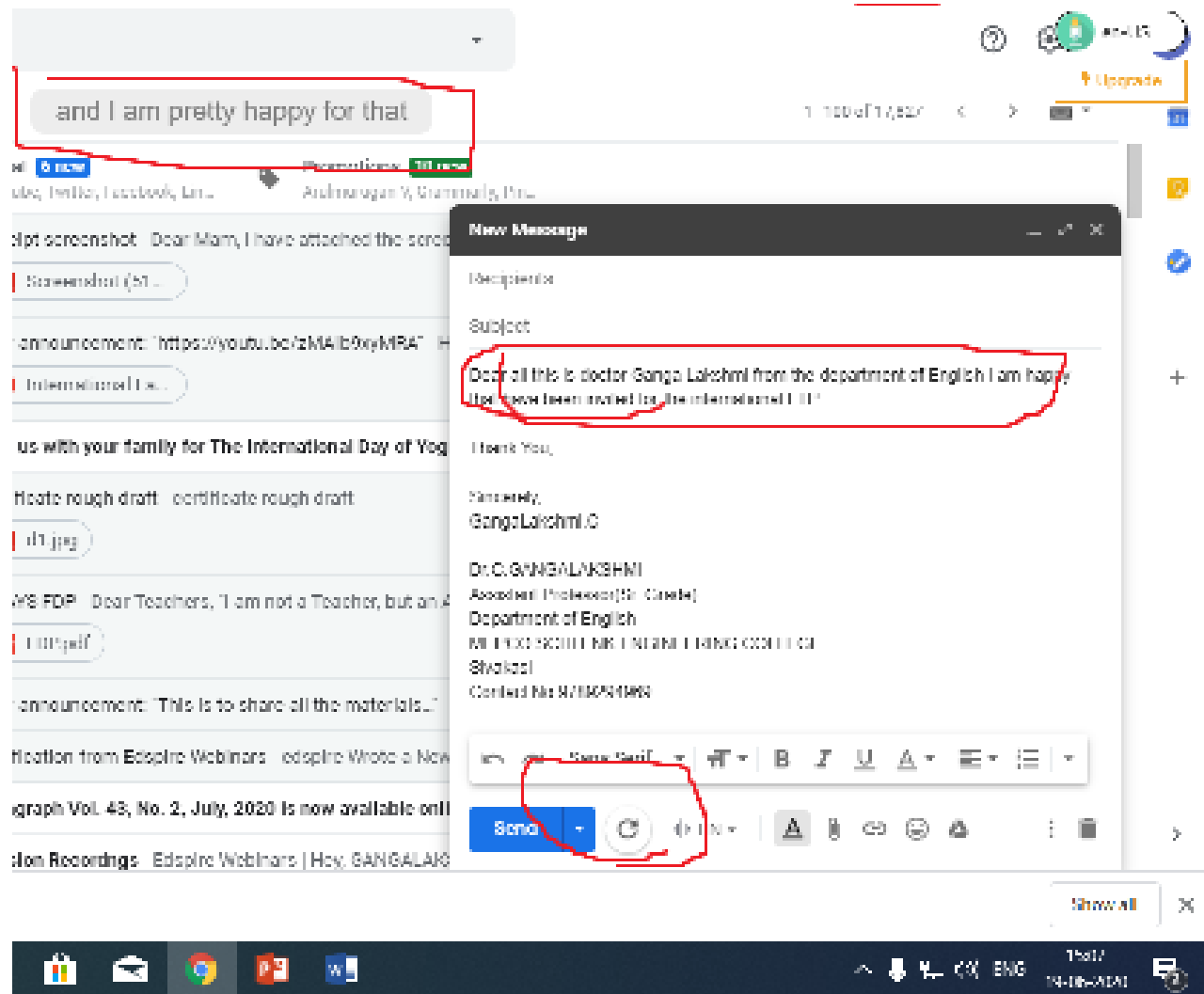
Read, understand and navigate the content of the web easier with Help

★★★★★ 57 Accessibility

Add to Chrome

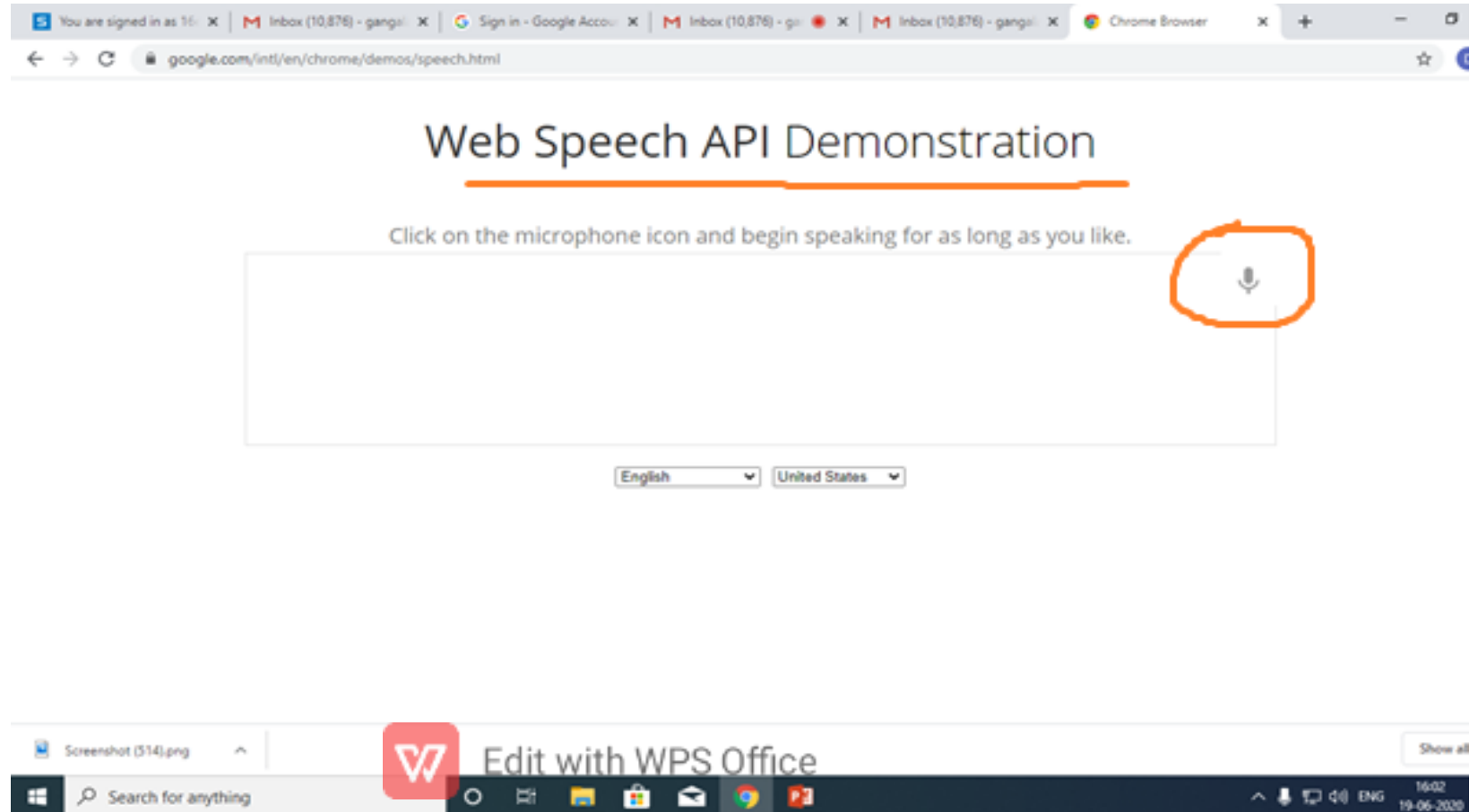


Edit with WPS Office



Edit with WPS Office

VOICE TO TEXT – Web speech API



Web Speech API Demonstration

Speak now.

Hello this is Ganga from the department of English

Copy and Paste Create Email

English United States

Screenshot (214).png

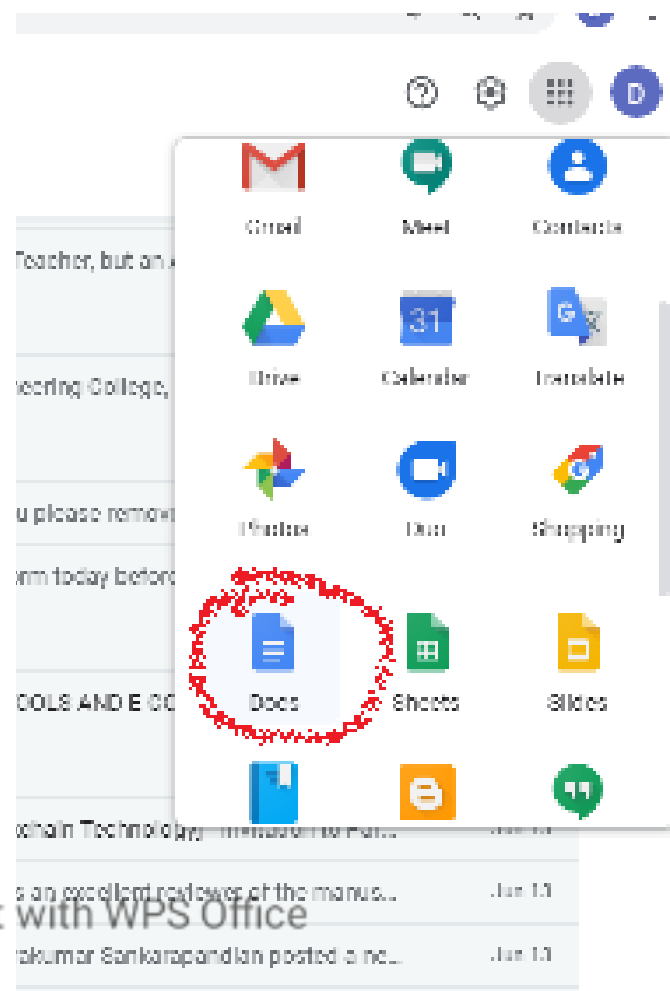
Search for anything

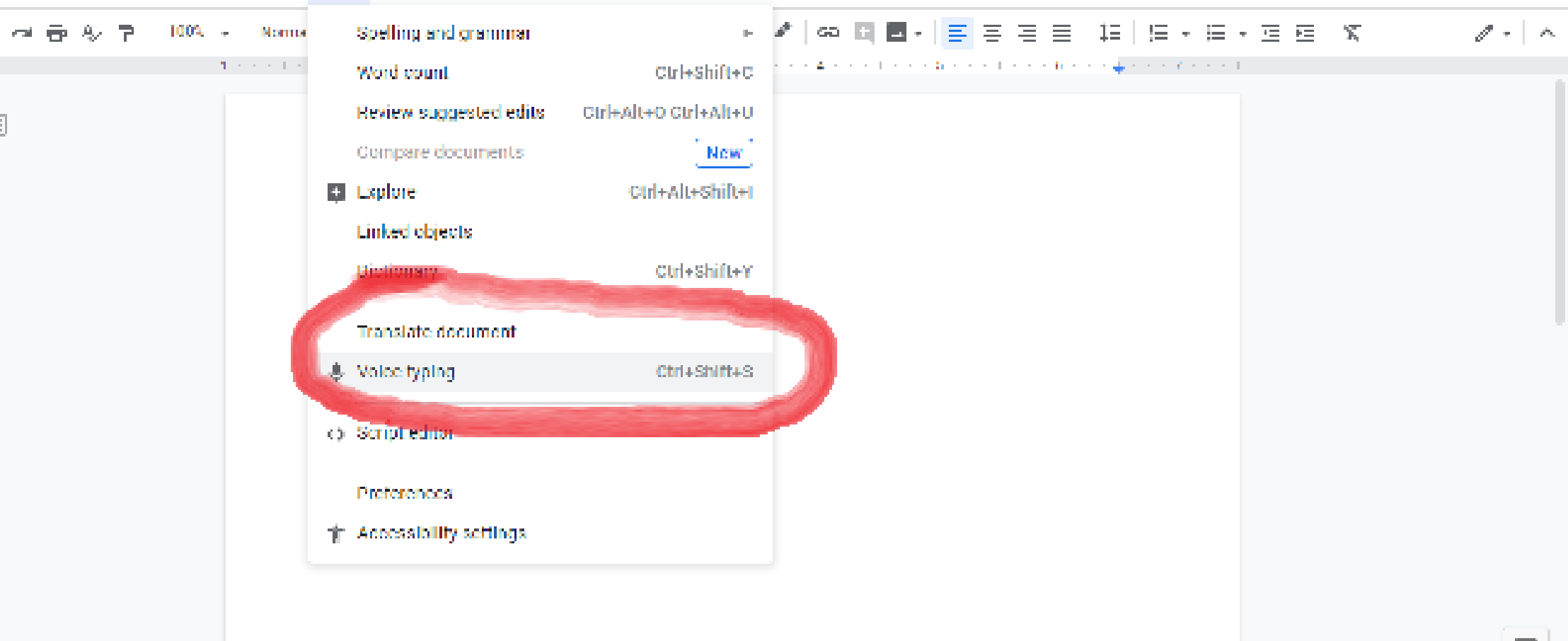
ENG 10:17 10-10-2021



Edit with WPS Office

Voice to Text – Google Docs





Edit with WPS Office



File Edit View Insert Format Tools Add-ons Help Last edit was seconds ago



Share



100%

Normal text

Font

11

B

I

U

A



1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73 74 75 76 77 78 79 80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99 100



This is Canga The department of English.



Edit with WPS Office

Download Grammarly for MS Office ...

Thanks! Now follow these simple steps to start using the add in.
If the file did not download, click [here](#).

Run the Grammarly Installer Follow the Setup Instructions Click "Enable Grammarly"

GrammarlySetup.exe

Welcome to Grammarly.

Enable Grammarly

WPS Office



LOG IN

Download

Thank



Welcome to Grammarly.

Install Grammarly to write great documents in Microsoft Word® and send better, clearer emails that help build your credibility in Microsoft Outlook®.

Get started

Office® ...

d in.

Run the Grammarly I

nable Grammarly®

GrammarlySetup.exe

to open:
GrammarlySetup.exe
Binary File (8.7 MB)
Get it from
grammarly.com

Where do you want to save this file?

Save File

Cancel

Get started

Sign in



Enable Grammarly
Grammarly

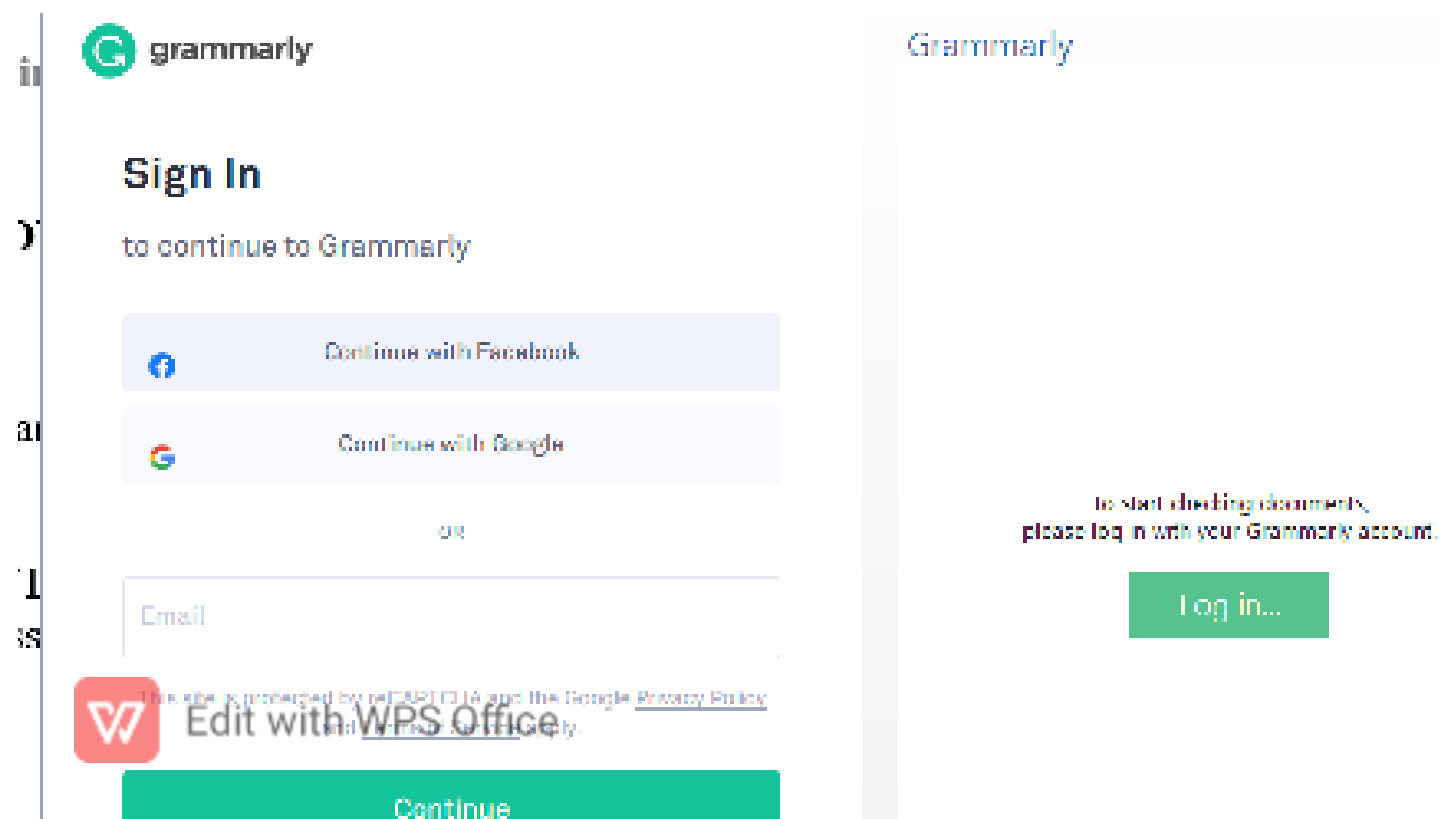
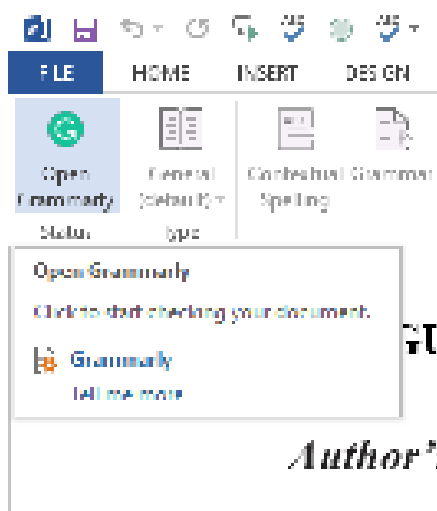
Grammarly Assistant

Download (514 KB)



Edit with WPS Office

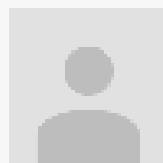
Show all





One account. All of
Google.

Sign in with your Google Account



Enter your email

gangalskeshini@gmail.com



Next

[Find my account](#)

Grammarly



To start checking documents,
please log in with your Grammarly account.

Log in...



Edit with WPS Office



ENG

12:01

19-10-2021



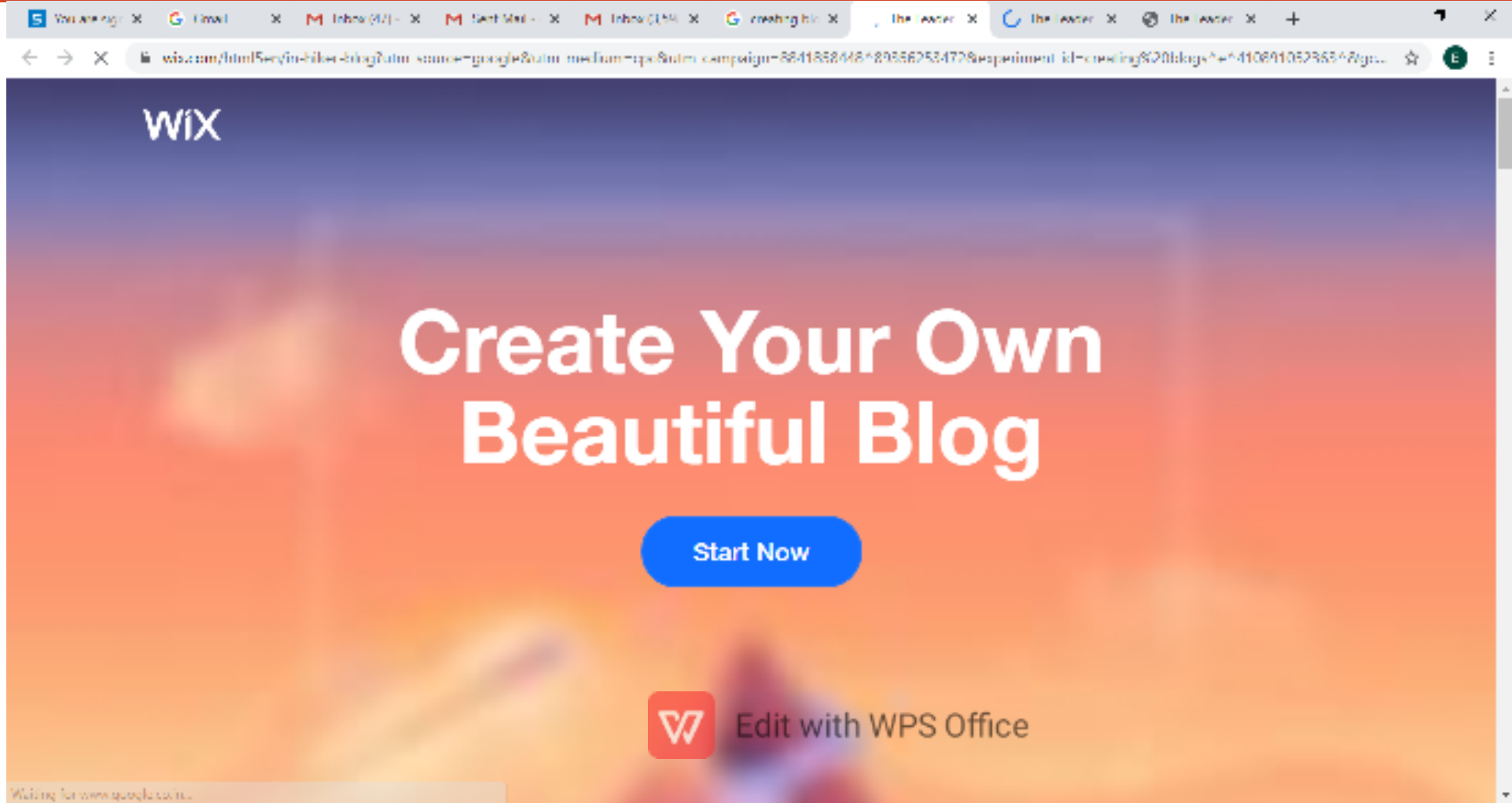
Uses of Grammarly

- Represents your mistakes while typing
- Even while typing in e-mail it will identify the errors
- Errors related to punctuation, grammar, spelling, spacing, marks everything will be addressed.
- Very useful for the members from various disciplines.



Edit with WPS Office

Creating blogs for content posting using WIX



LEARN ENGLISH...
How Owner

Sell Up Your Site
100 Completed

Dashboard

Booking Services

Booking Calendar >

Pricing Plans >

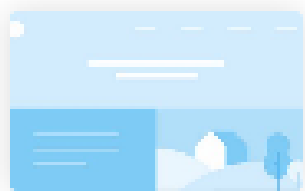
Accounting Wix

Customer Management >

Marketing & SEO >

Upgrade

Edit Site



LEARN ENGLISH EASILY

Not Published

Site Actions

Domain: Not connected
Connect Domain

Website Plan: Free
Compare Plans

Mailbox: Not connected
Get a Mailbox

Advanced Plan: Free
Compare Plans

Upgrade to
Connect Your
Domain.

Upgrade Now

Let's Set Up Your Site
100 Completed

Start Creating Your Site

Create Your First Service >

Set Your Work Hours

Set up Your Pricing



5 Min

Create Your First Service

Add some details and let clients know what your service is all about.

Help [Visit Help Center](#)

Search articles, find answers.

We're Here for You
Ask any question & get the help you need.

WIX

My Sites

Explore

Help

Tools & Resources

LEARN ENGLISH...
How Owner

Set Up Your Site
100% Completed

Dashboard

Booking Services

Booking Calendar

Pricing Plans

Account by Wix

Customer Management

Marketing & SEO

Upgrade

Edit Site

Rename Site

Site Name

This is your site name

LEARN ENGLISH FAMILY

Title on Google and Browser Tab

Every page on your site has a title that shows on Google and browser tabs. To customize, go to [F&E](#)

Site Address (URL)

Your site isn't published yet. When you publish, this will be your live domain

https://gengalakshmi.wixsite.com/ website

Connect your own branded domain

Upgrade Now

Cancel

Save

Dollangga Gengah

Upgrade to Connect Your Domain

Upgrade Now

Help

Visit Help Center

Search articles, find answers.

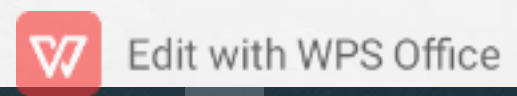
We're Here for You

Ask any question & get the help you need



What kind of website do you want to create?

- Business >
- Online Store >
- Photography >
- Music >
- Designer >
- Restaurants & Food >
- Fitness >
- Events >
- Blog >
- Beauty & Wellness >
- Portfolio & CV >
- Other >





CHOOSE HOW YOU WANT TO CREATE YOUR WEBSITE

Let Wix ADI Create a Website for You

Answer a few simple questions and automatically
get a website designed just for you in minutes.

Start Now

Or

Create Your Website with the Editor

Start with a template and make it your own, with
easy drag and drop & 1000s of design features.

Choose a Template



Edit with WPS Office

https://www.wix.com/adi/builda?ref=admsplit_page@vertical-events



Search for anything



ENG

12:11

2018-04-01



What type of site do you want to create?

Conference

Conferences

Conference Landing Page

Conferences Center

Conferences Planning Company

Business Conference Landing Page

Business Conference

Skip

Next



Edit with WPS Office

Search for anything

ENG 12:14
2018-04-01



Review and edit your info

Back

EVENT NAME

A seven day International ...

DESCRIPTION
(OPTIONAL)

Tell people more about this event in 300
characters or less.

LOCATION

MERPOO NAGAR, SIVAKASI, TAMIL NADU
626005, INDIA

[Change](#)

DATE & TIME

7/1/2020 AT 7:00 PM
(GMT+05:30) INDIA STANDARD TIME

[Change](#)

SOCIAL
ACCOUNTS

[Add a social link](#)

Next



Edit with WPS Office

Search for anything

ENG

12:14
20-06-2020



Pick a theme you like

These fonts & colors will be used to design your site.
You can easily change them later.



Continue

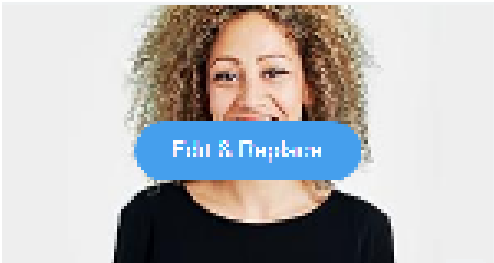
SPEAKERS

SPEAKER NAME
Drew Carlyle

SPEAKER TITLE
Chairman

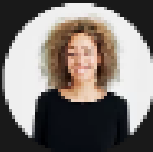
SPEAKER BIO

MEDIA


Edit & Preview

Optimize Design | [Connect Your Domain](#)

Speakers
Add to Event Theme


Drew Carlyle
Chairman


Ash Marcus
CEO


Charlie McMahon
President


Schedule

NEED HELP?

Search for: site design, content...

 Hire a web professional for your site

START TOUR [All tours >](#)

 Preview

 Publish Your Site

 Edit Section

 Manage Events

POPULAR ARTICLES



Choose a domain to publish your site on

The domain you select will be your site's address

Use a Free Wix.com domain



• • http://gangulakshmi0.wixsite.com/website-1



Connect your own custom domain

ex. www.mystunningsite.com

Publish & Continue



Edit with WPS Office



Congratulations!

Your site is published & live online:

*** <https://gangalakshmi.wixsit...> [View Site](#)

What's Next

Connect Your Own Branded Domain
Give your site a more professional look with a domain like: [www.mywebsite.com](#)

[Connect Domain](#)

☐ Don't show again

Done

This site was designed with the **WIX** website builder. Create your website today. [Start Now](#)

A seven day International FDP

[Home](#) [Speakers](#) [Schedule](#) [Contact](#)



A seven day International FDP

Screen 0 Cast

For creating video content

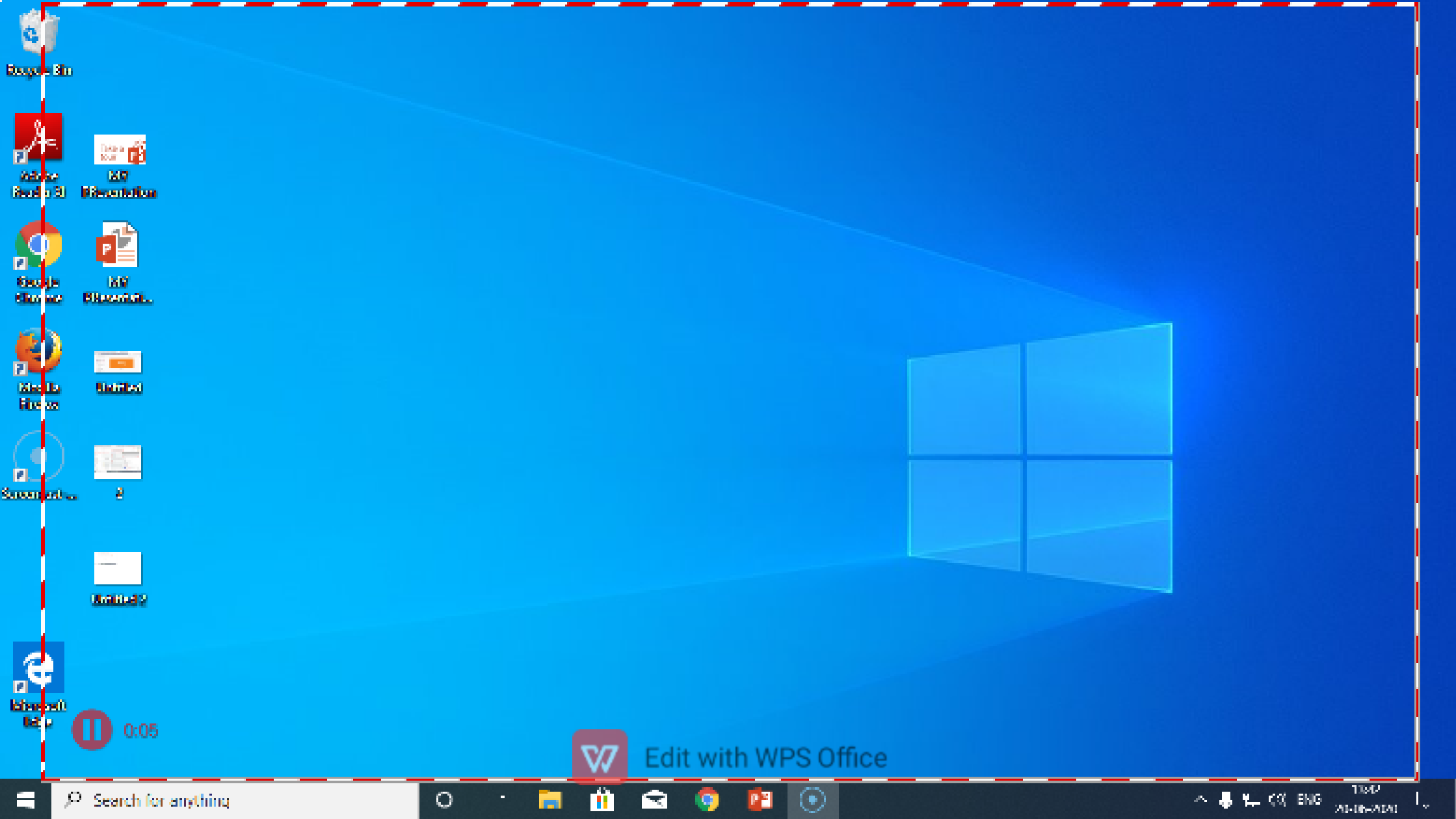
15 minutes video

Sharing among the students

Install the app



Edit with WPS Office



Recycle Bin



Adobe Reader



My Presentation



Google Chrome



My Presentation



Media Player



Internet



Screen capture



2



Unlabeled2



Microsoft Edge



0:05

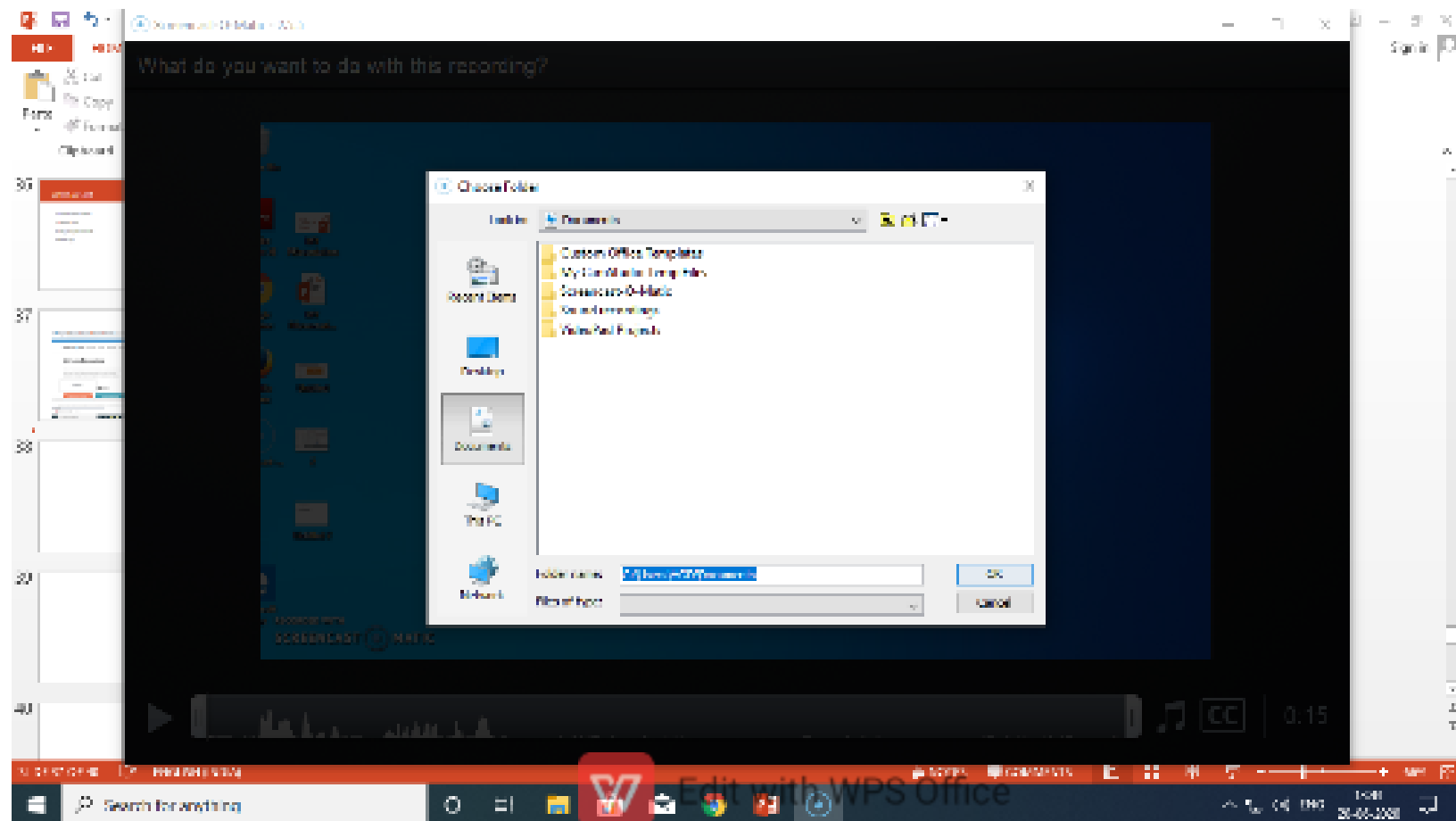


Edit with WPS Office

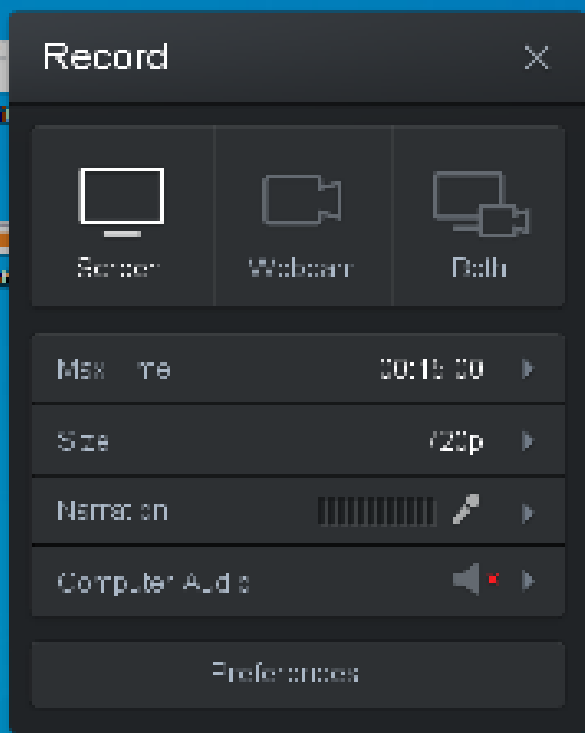


Search for anything

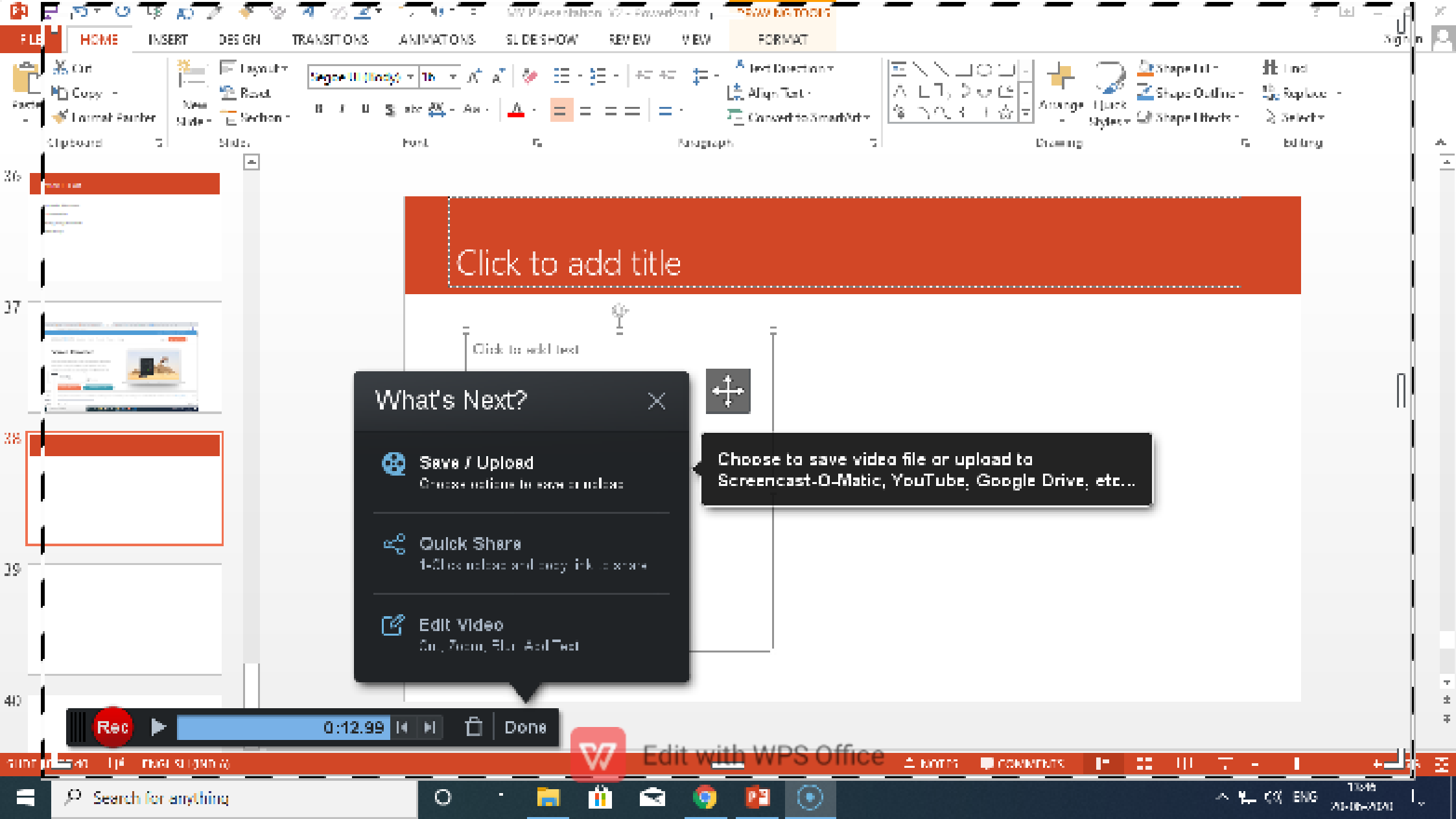




Recorder will record anything that happens in this frame



Edit with WPS Office



Click to add title

Click to add text

What's Next?



Save / Upload

Choose options to save or upload



Quick Share

1-Click upload and easy link to share



Edit Video

Cut, Zoom, Blur, Add Text

Choose to save video file or upload to
Screencast-O-Matic, YouTube, Google Drive, etc...

Rec

0:12.99

Done

Edit with WPS Office

Search for anything

ENG

10:45
2016-10-16

Video Pad – Video Editor

1. Helps in creating video
2. Needs prepared audio content
3. Involves step by step procedure
4. Direct uploading in youtube



Edit with WPS Office



VideoPad Video Editor

Professional Video Editing Software for Everyone

Intuitive, Fast Editing

Fastest video stream processor

Visual Effects & Transitions

Includes over 50 effects & transitions

Supported Video Formats

Supports all popular video formats

Export to File or Disc

Burn, upload, save and share

Pure Digital Audio Tools

Edit and apply effects to audio tracks

3D and 360 Video Editing

Edit and export 3D and 360 video files

[Download Now](#)



Designed to be intuitive, VideoPad is a fully featured video editor for creating professional quality videos in minutes.

– Create videos for DVD, HD, 360, YouTube and more

Burn movies to DVD and Blu-ray or export your videos online and to your mobile devices.

– Supports all popular video formats seamlessly

Capture video from a DV camcorder, VHS, GoPro, webcam, or all common video file formats including AVI, WMV, MP4, H.264, MPEG, MKV and many more.

– Breathtaking transitions and visual effects

Video Editing Software

Video Editing Features

Keyframe Animations

Download Now

• For Windows

• For Mac OS X

• For Linux

• For iPad

• For Android

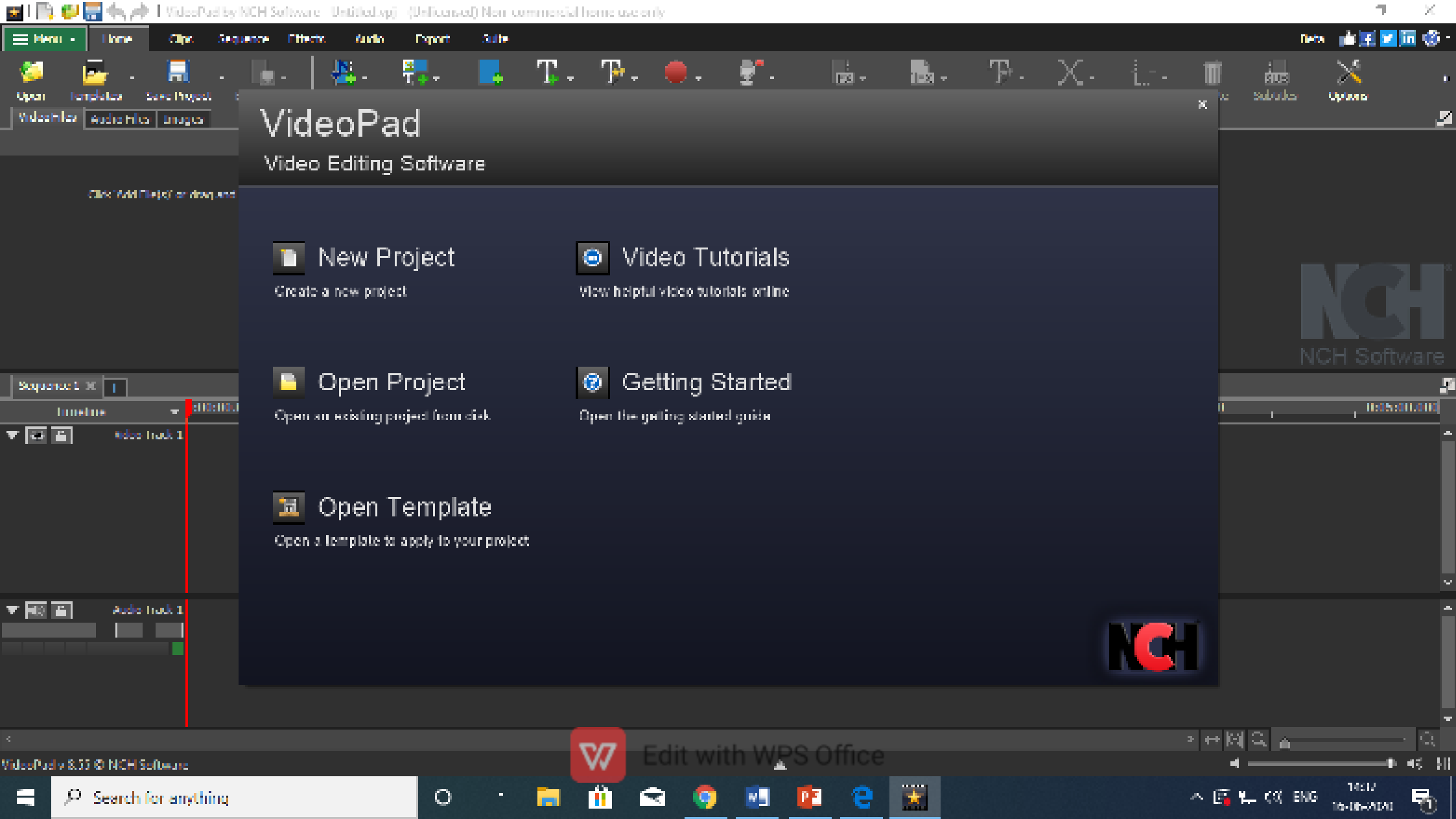
<https://www.nchsoftware.com/vedp/vedpsetup.exe>

[Read the instructions.pdf](#)



Edit with WPS Office

Show All



VideoPad

Video Editing Software



New Project

Create a new project



Video Tutorials

View helpful video tutorials online



Open Project

Open an existing project from disk



Getting Started

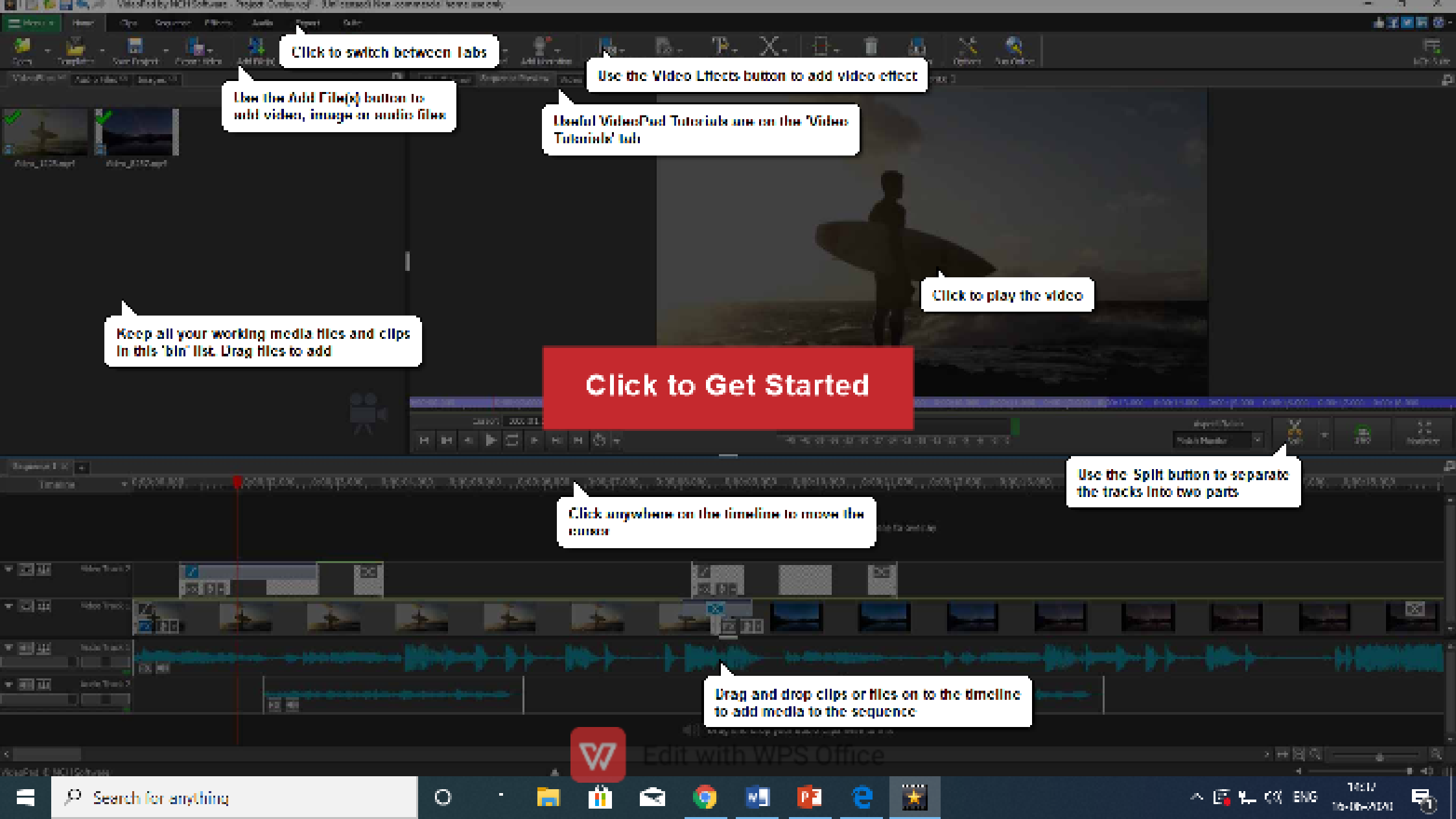
Open the getting started guide



Open Template

Open a template to apply to your project





Click to switch between tabs

Use the Add File(s) button to add video, image or audio files

Use the Video Effects button to add video effect

Useful VideoPad Tutorials are on the 'Video Tutorials' tab

Click to play the video

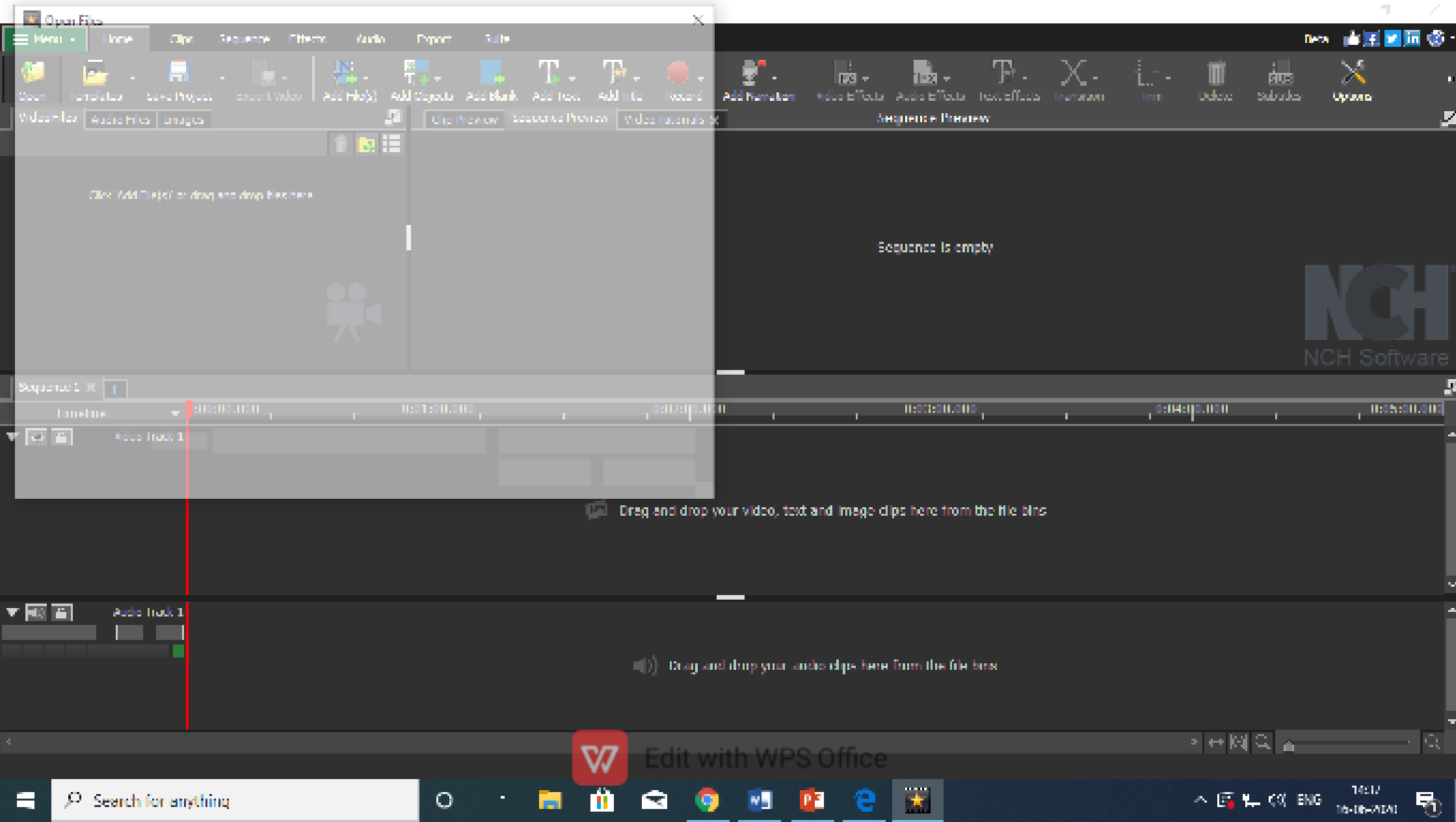
Keep all your working media files and clips in this 'bin' list. Drag files to add

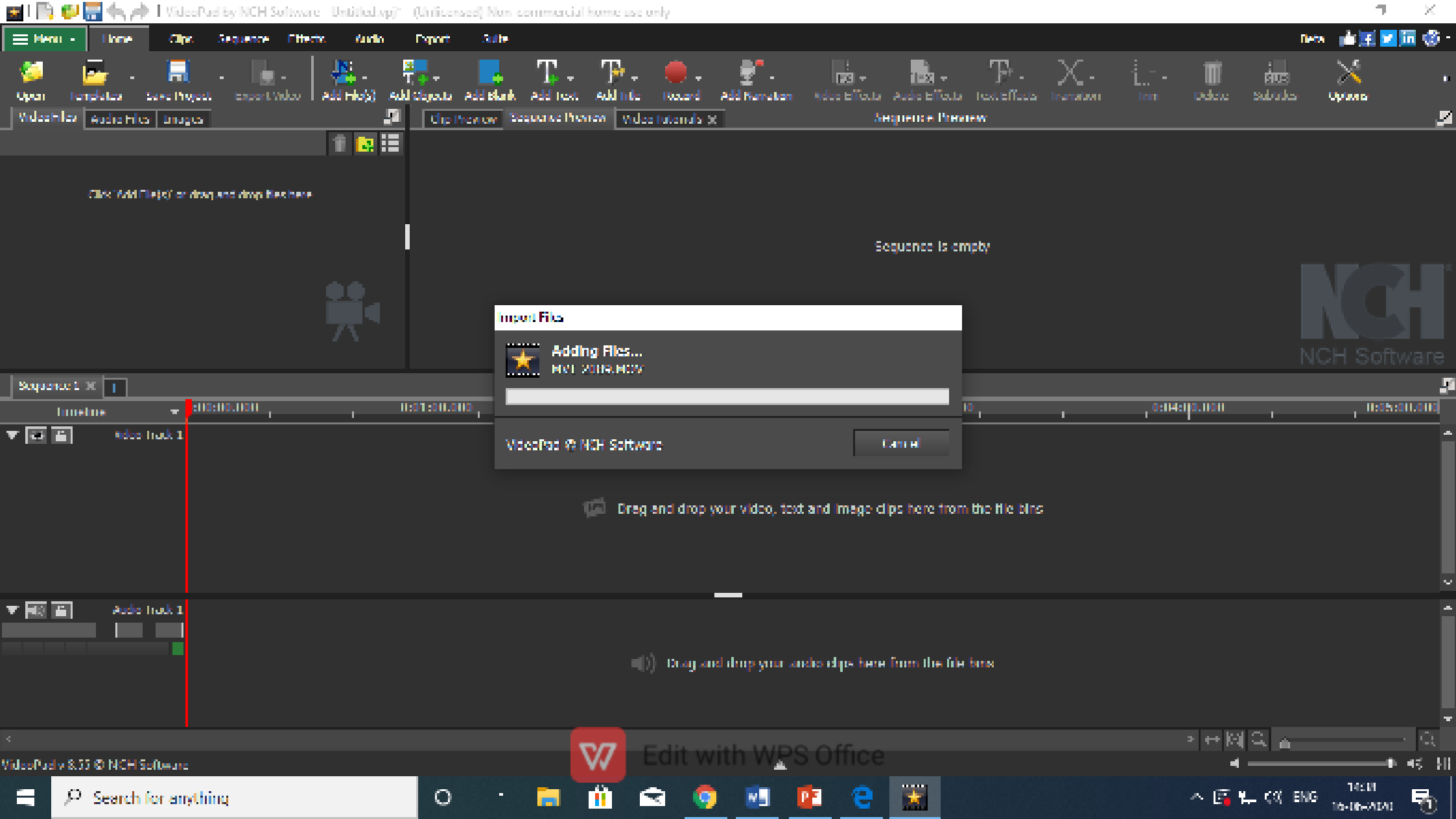
Click to Get Started

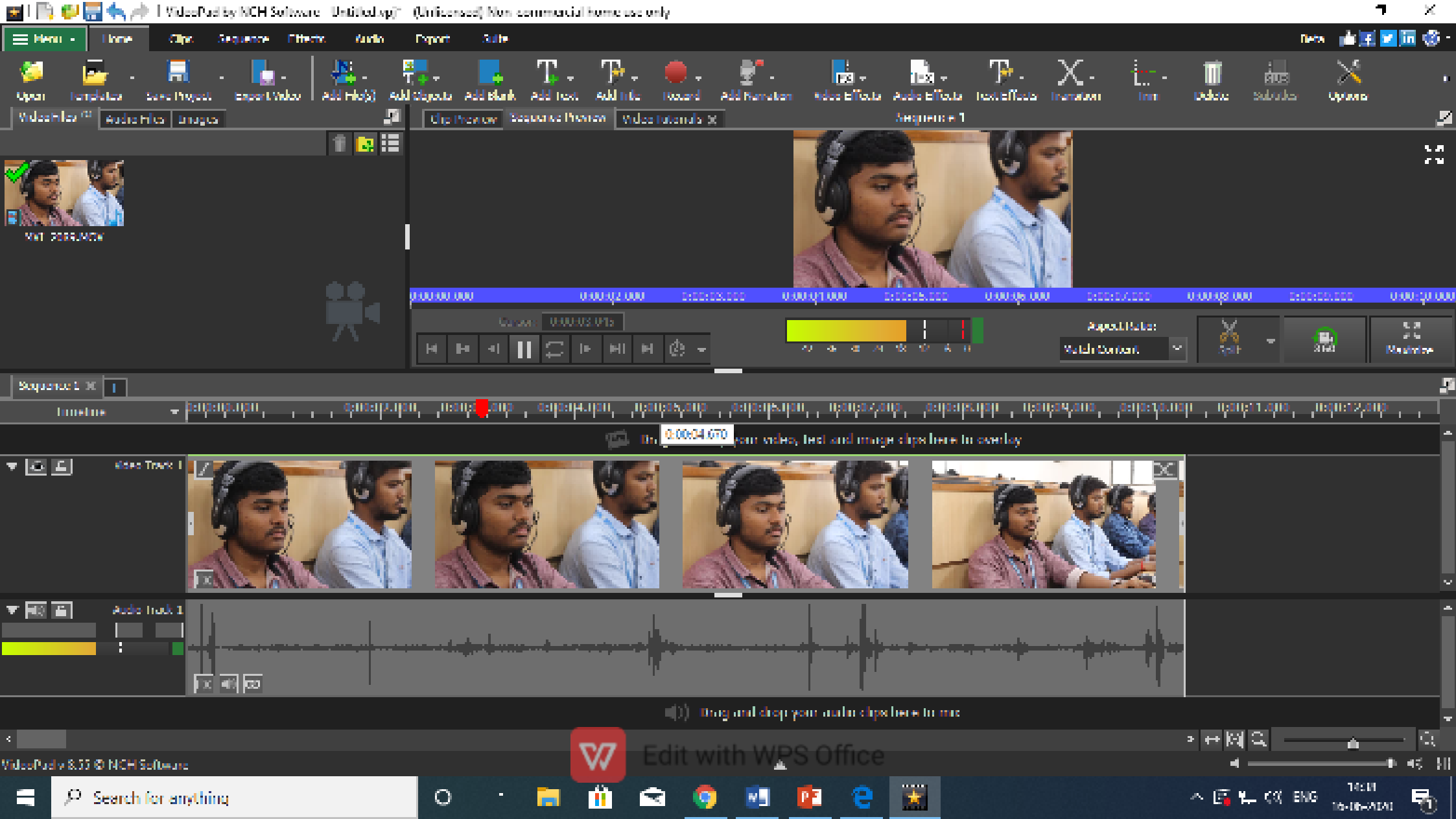
Click anywhere on the timeline to move the cursor

Use the Split button to separate the tracks into two parts

Drag and drop clips or files on to the timeline to add media to the sequence







Menu -> Home -> Clips -> Sequence -> Effects -> Audio -> Export -> Suite

Tools: Add File(s), Add Clip, Add Stock Sound, Text to Speech, Speech to Text, Record, Fade, Audio Effects, Sampling, Undo, Redo Online, NCH Status

Timeline: Sequence 1 X, 1

Audio Track 1: Mute Audio, Fade In, Fade Out, Cross Fade, Fade Entire Clip, Speech to Text, Show Peak Lines in Waveform, Search for Peak Marks, Effects..., Apply Last Used Audio Effect, Reverse Clip, Change Clip Speed..., Preparation...

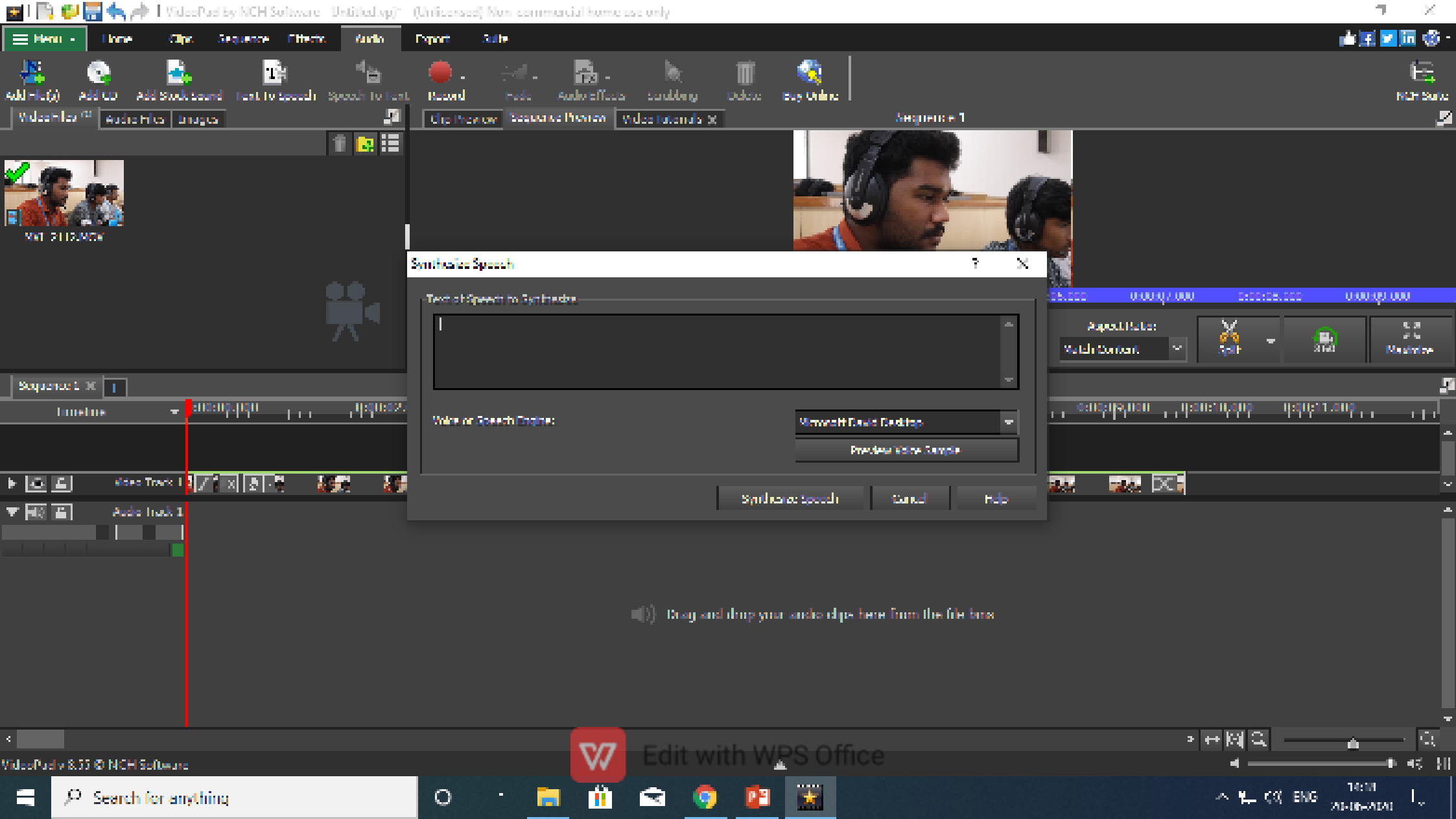
Video Track 1: Drag and drop your video, text and image clips here to overlay

Audio Track 1: Drag and drop your audio clips here to mix

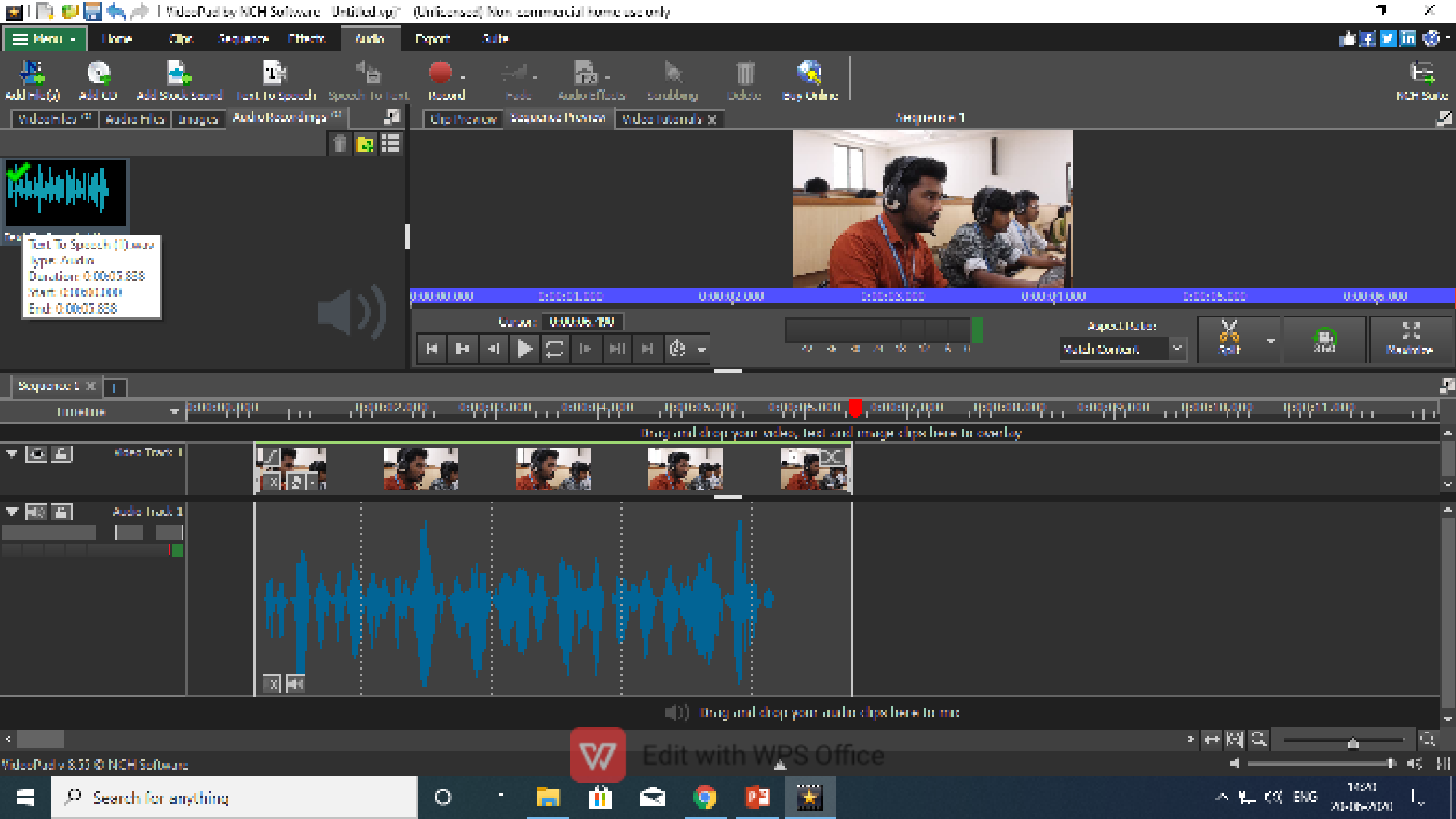
Export: Split, Add, Measure

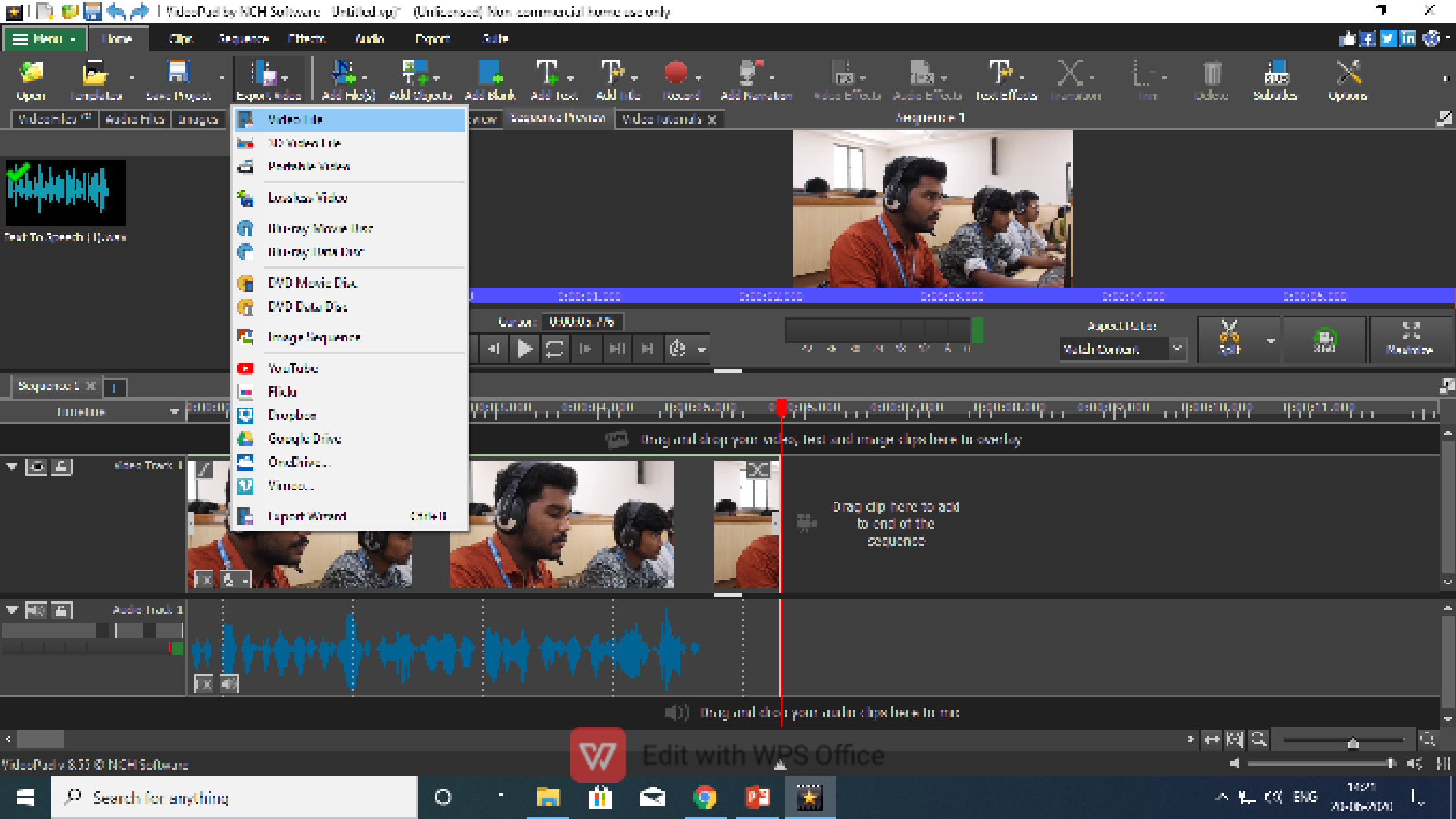
WPS Office: Edit with WPS Office

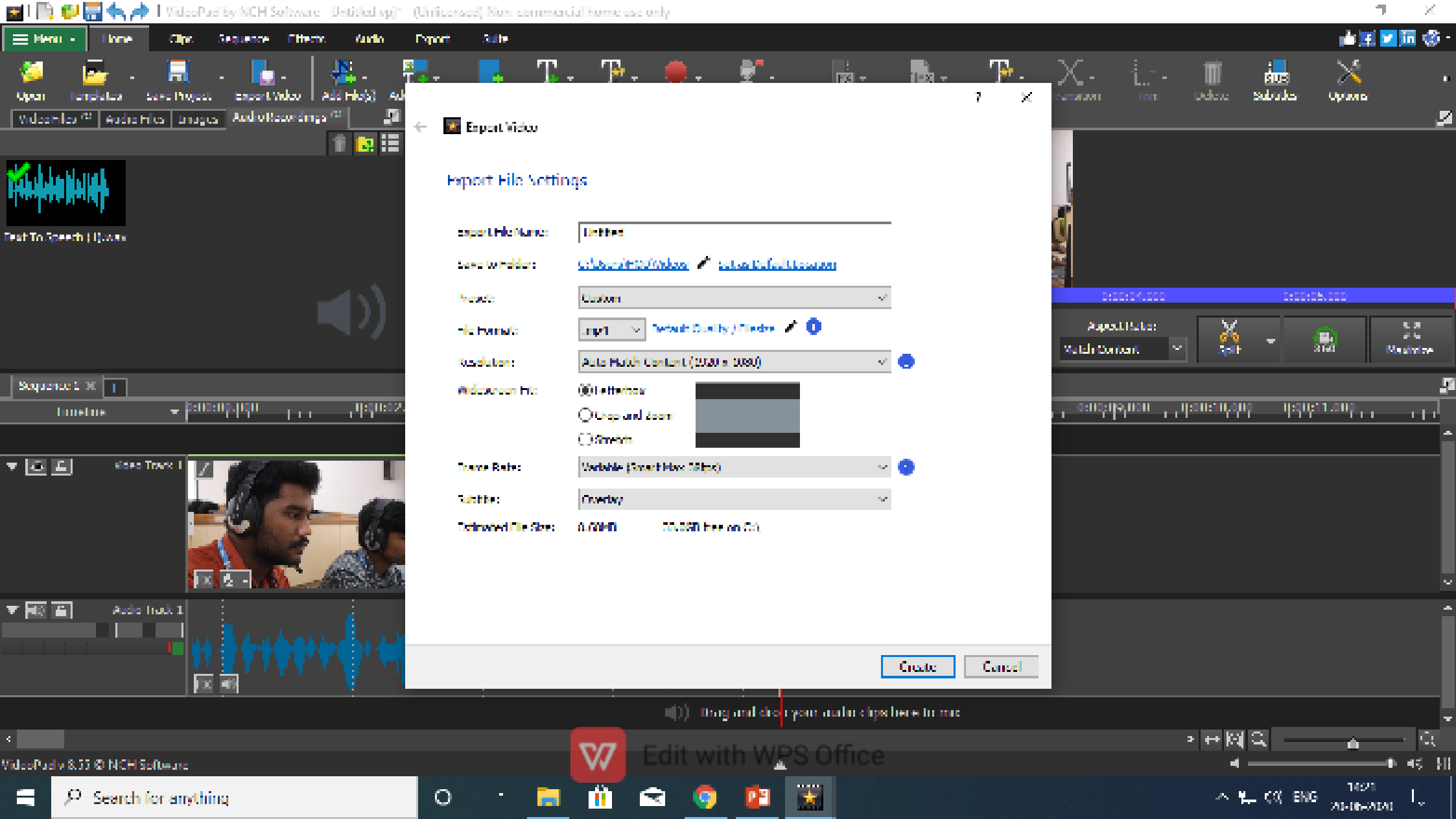
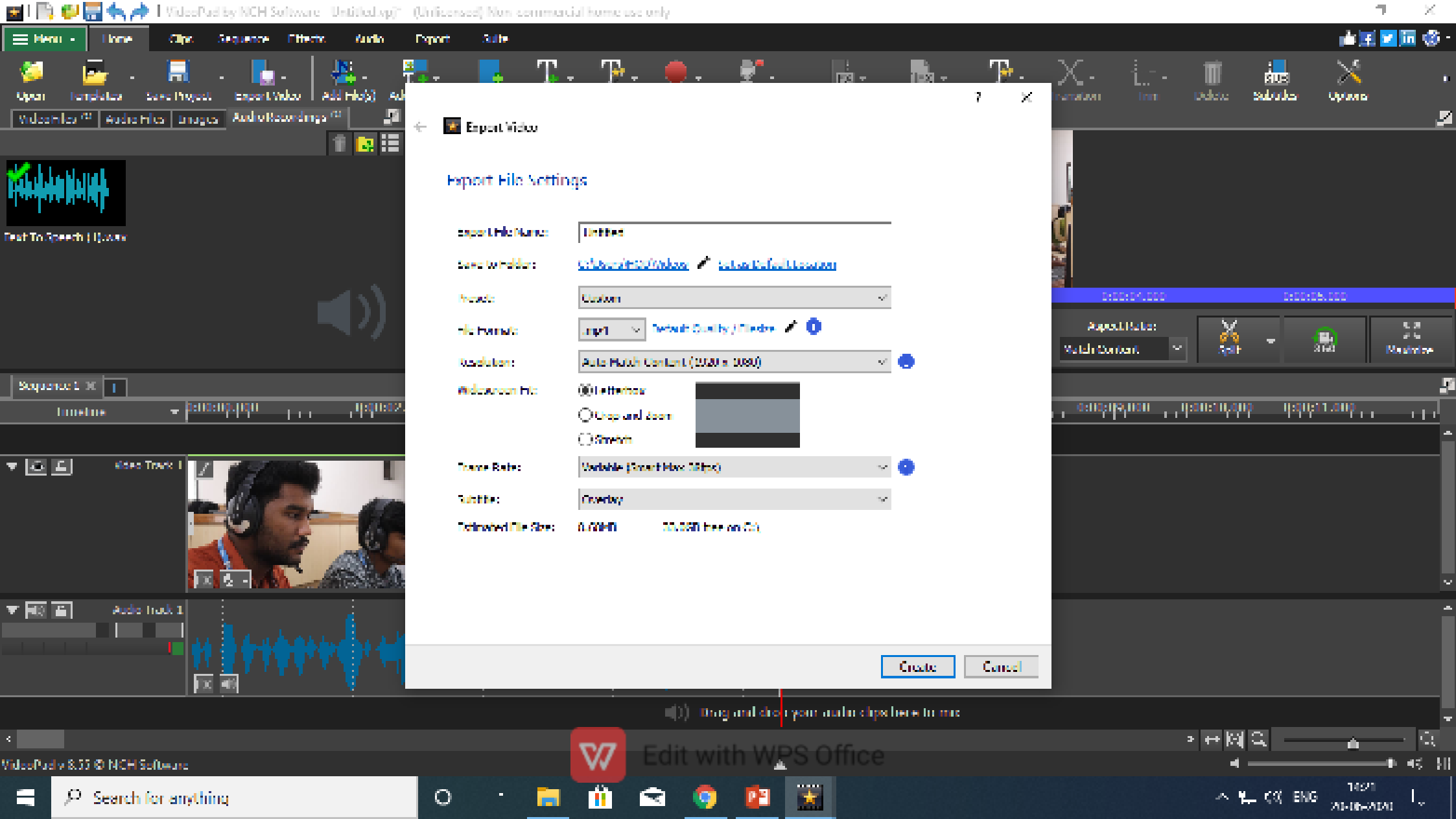
- Save Audio Clip as New File
- Unlink from View**
- Edit with WavePad
- Show Original Clip
- Replace Clip File...
- Zoom to Selected Clip(s)
- Cut Ctrl+X
- Copy Ctrl+C
- Paste (front) Ctrl+V
- Paste (overwrite) Ctrl+Alt+V
- Paste (prepend) Ctrl+Shift+V
- Delete
- Delete (apple) Delete
- Mute Audio
- Fade In
- Fade Out
- Cross Fade
- Fade Entire Clip
- Speech to Text
- Show Peak Lines in Waveform
- Search for Peak Marks
- Effects... Alt+A
- Apply Last Used Audio Effect Alt+E
- Reverse Clip
- Change Clip Speed...
- Preparation... Alt+Enter











Youtube channel – e-content uploading

Use your google account

Copy right issues

Payment for subscription



Edit with WPS Office

You tube payment methods

#5 Applying to the YouTube Partner Program

Let's remind ourselves of those requirements one more time: You need:

1. 1,000 subscribers on your YouTube channel
2. 4,000 Watch Time hours on your videos over the last 12 months
3. To comply with all YouTube's policies and guidelines
4. Have an AdSense account set up

When you've enrolled YouTube Partner Program, it may take up to a month for the platform to



Edit with WPS Office

Social Networks

YouTube

Instagram

Twitter

Facebook

Google+



Edit with WPS Office

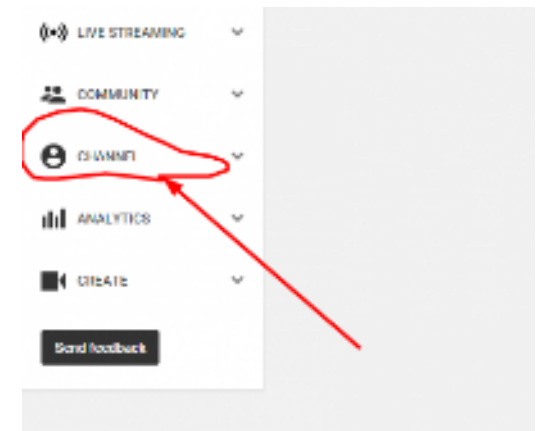
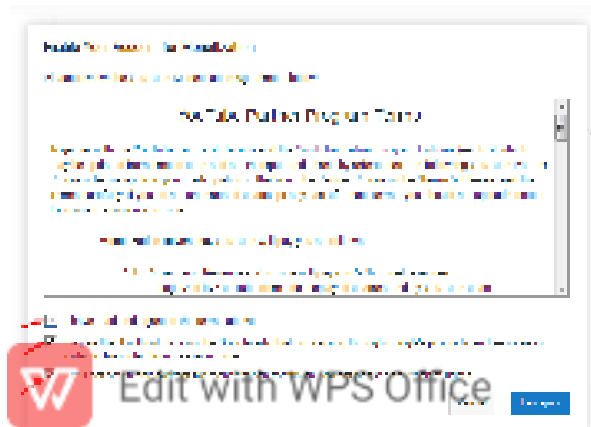
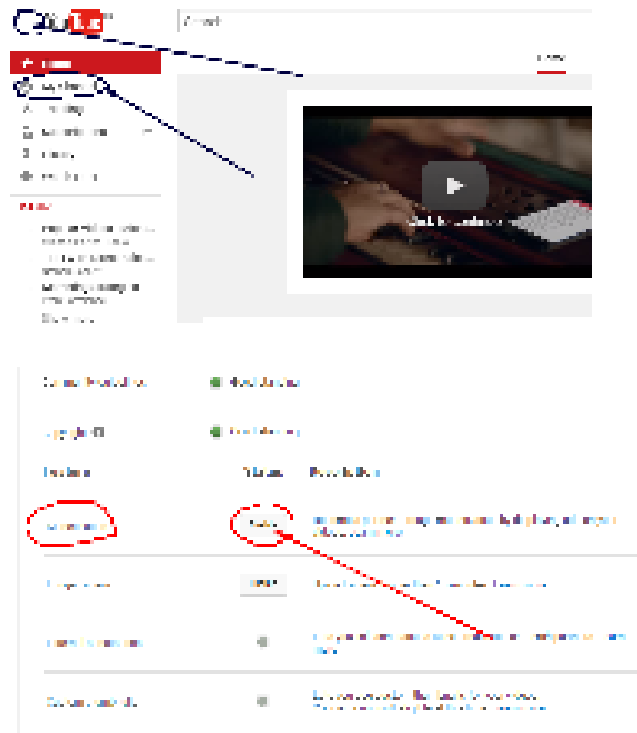
About what can we do?

- Lifestyle
- Phone review
- Cosmetics review
- Comedy
- Knowledge
- Travel
- Food
- Restaurant review



Edit with WPS Office

How to earn through YouTube



Cond

CHANNEL

About

Joined May 2014

1,000 subscribers

1,000 videos

1,000 views



Edit with WPS Office

About the channel

1. The channel is a YouTube channel that is a part of the channel.

2. The channel is a YouTube channel that is a part of the channel.

3. The channel is a YouTube channel that is a part of the channel.

4. The channel is a YouTube channel that is a part of the channel.

5. The channel is a YouTube channel that is a part of the channel.

6. The channel is a YouTube channel that is a part of the channel.

7. The channel is a YouTube channel that is a part of the channel.

8. The channel is a YouTube channel that is a part of the channel.

9. The channel is a YouTube channel that is a part of the channel.

10. The channel is a YouTube channel that is a part of the channel.

How much can we earn?

YouTube's CPM is reported to be an average 7.6\$, that means you get paid 7.6\$ for each 1,000 views.

Let's do the math in case and calculate the average scenario of 1\$ CPM:

1,000 views 1.0\$
10,000 views 10.0\$
100,000 views 100.0\$
1,000,000 views 1000.0\$
10,000,000 views 10,000.0\$
100,000,000 views 100,000.0\$
1,000,000,000 views 1,000,000.0\$

Let's do the math in case you're lucky and you got a 7.0\$ CPM:

1,000 views 7.0\$
10,000 views 70.0\$
100,000 views 700.0\$
1,000,000 views 7000.0\$
10,000,000 views 70,000.0\$
100,000,000 views 700,000.0\$
1,000,000,000 views 7,000,000.0\$



Edit with WPS Office

Search mail

Compose

Inbox 50

Starred

Snoozed

Sent

Drafts

More

Meet

Start a meeting

Join a meeting

Chat

English +

No recent chats

Start a new one

☐

me, Hina, prma

Feedback - reg.. Ok madam. Thank you. I attended all three days. Regards Priya

☐

me, prma, M

FDP Feedback form - Day 3 I was unable to fill out this feedback form today

☐

prthiba

Declined: International FDP @ Mepco @ Sat Jun 20, 2020 9:45am - 11:45am (IST)

☐

me, suganya

Feedback - reg.. Thank you for your response. On Fri, Jun 19, 2020 at 5:11 PM

☐

hinasrja111

Declined: International FDP @ Mepco @ Sat Jun 20, 2020 9:45am - 11:45am (IST) (english@mepco...

☐

sumathiqr17

Accepted: International FDP @ Mepco @ Sat Jun 20, 2020 9:45am - 11:45am (IST) (english@mepco...

☐

jaja Priya

A 7 day FDP (Day 1 - Feedback form) Unable to o On Thu, Jun 18, 2020, 13:45 English MSFC <english...

A 7 day International FDP@MEPCO (2020-06-18 at 00:16 GMT-7)

Thanks to

A 7 day Internat...

A 7 day Internat...

A 7 day International FDP@MEPCO (2020-06-18 at 00:16 GMT-7) - Request f

A 7 day Internat...

International FDP @ Mepco (2020-06-19 at 21:38 GMT-7)

Forwarded n

International FD...

International FD...

Sites

Contacts

Groups

YouTube

Maps

News

Photos

Translate

Vault

Hangouts

Forms

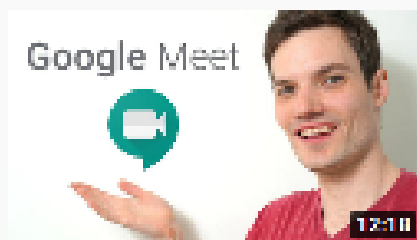
WPS Office watermark: Edit with WPS Office

Taskbar: Search for anything, File Explorer, App Store, Mail, Chrome, PowerPoint, System tray: Volume, Network, 10:01 AM, 20-06-2020, Language: ENG

- YouTube logo
- Home
- Trending
- Subscriptions
- Library
- History
- Watch later
- Liked videos

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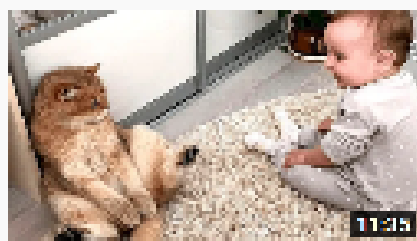
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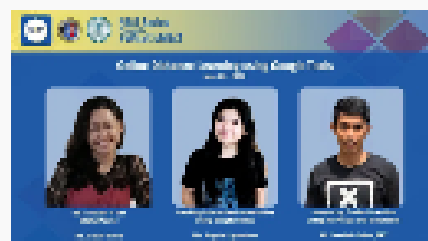
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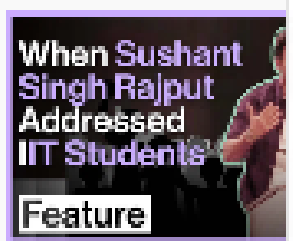
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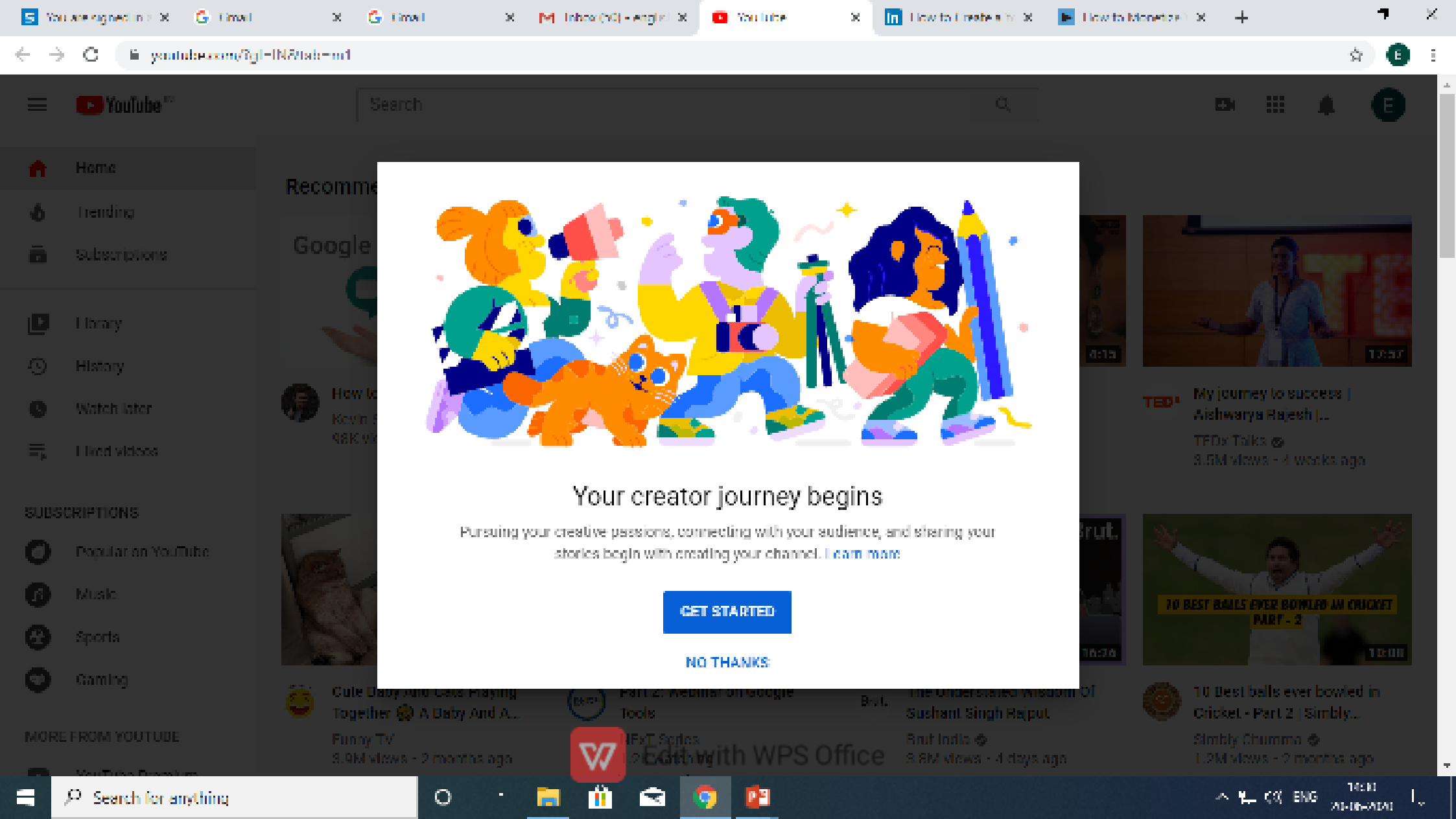


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