



ज्ञानः अध्ययनः परम्परा



IIBS

VIIth Online Faculty Development Programme on
'Research Methodology for Management Teachers'
organized by
GAP and IIBS- Bangaluru

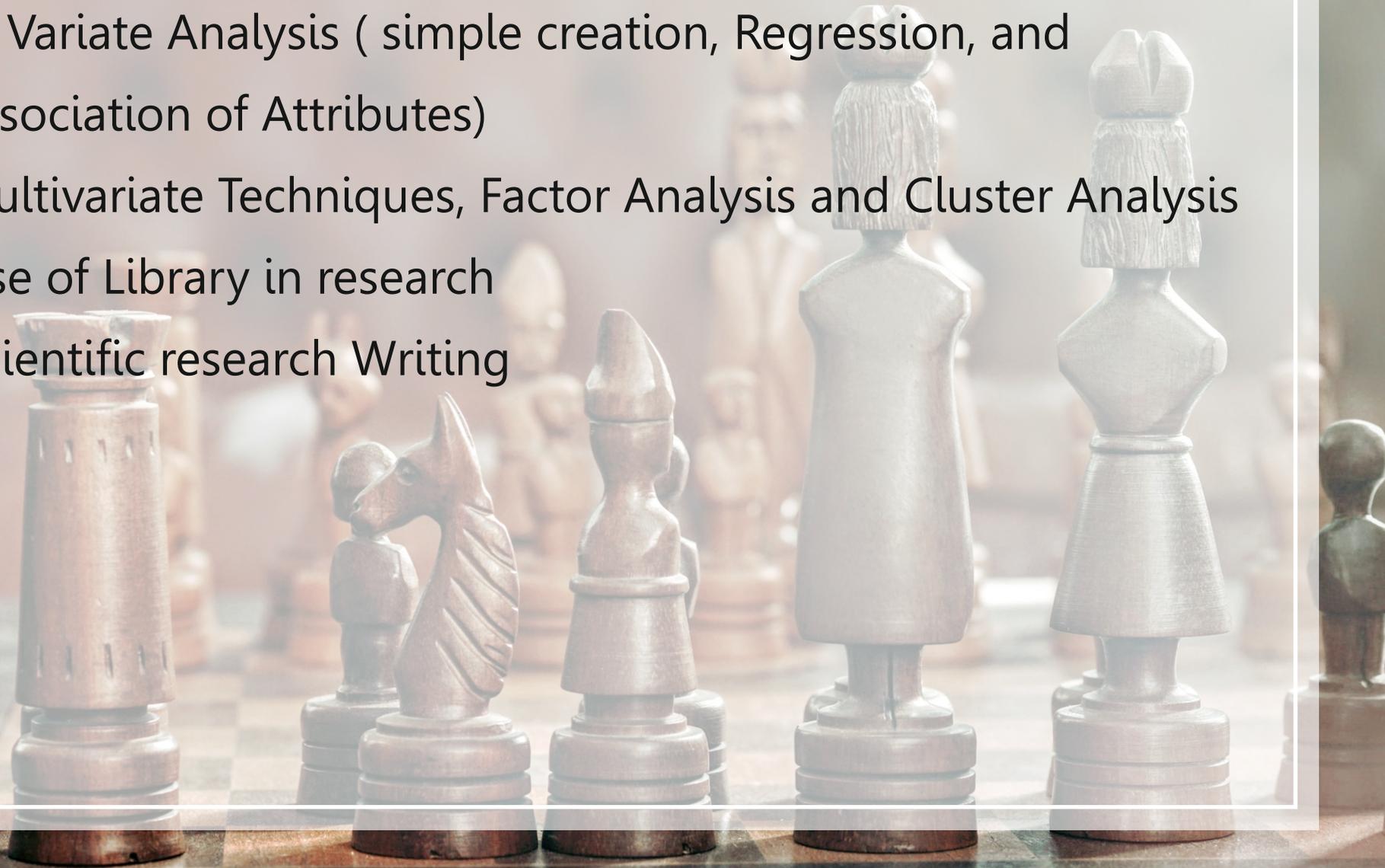
14-20 June 2020 (11 am to 1 pm)

Major Themes :

- Introduction to Research Methodology
- Importance and Methods of Literature review In Research and How to identify gap
- Research Design
- Measurement Scales and Scaling Techniques
- Data Collection techniques and sampling
- Descriptive Statistics (Univariate analysis, testing of Hypothesis, basic Concepts, ANOVA, Chi-Square Test)
- Para metric Test and Non parametric attest

Major Themes :

- Bi Variate Analysis (simple creation, Regression, and association of Attributes)
- Multivariate Techniques, Factor Analysis and Cluster Analysis
- Use of Library in research
- Scientific research Writing



Important Details to Note:

- Registration fees Rs. 1000/- Non-transferrable and non-refundable
- GAP life members and faculty members of IBS are exempted from the payment
- E-certificate and other related academic materials will be provided after the FDP is completed.

————— :: **Patrons** :: —————

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Chairman- Grand Academic Portal

Dr. Preeti Oza

Director- Global Academic
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CONTACT US :

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FOR REGISTRATION :

<https://forms.gle/NCoSANCYazyDDcxa9>