

7th International Conference on
**'INTERDISCIPLINARY RESEARCH IN
CONTEMPORARY WOMEN'S STUDIES'**

Organised by
GRAND ACADEMIC PORTAL (GAP)

And

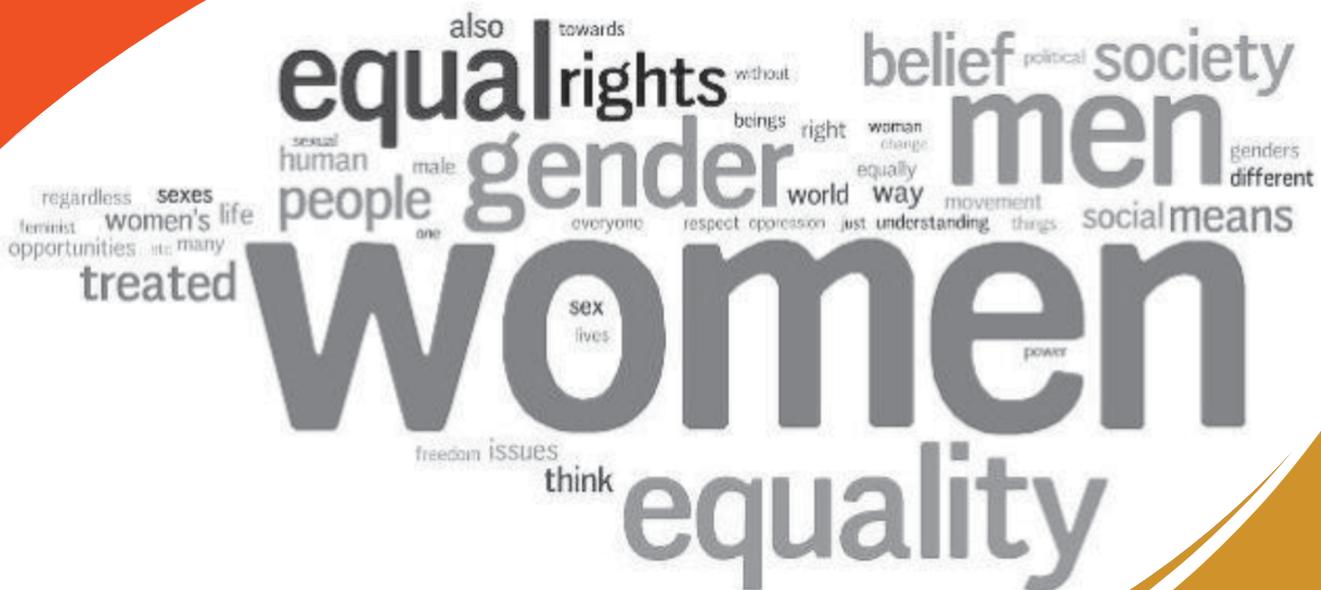
INTERNATIONAL SOCIETY OF APPLIED COMMERCE (ISAC)

In association with

TAGORE ARTS COLLEGE- PUDUCHERRY

14th & 15th April 2018

Venue- Tagore Arts College, Puducherry



About GAP:

Grand Academic Portal (GAP) is a network group functioning in the field of Higher education in India. Conceptualised by Experts, GAP is a platform, having more than five hundred direct and indirect stake holders who are the professors, faculty members, researchers, industry patrons, lawyers and other highly esteemed professionals from India and abroad.

GAP is operational in many areas of higher education like research, consultancy, publication of books and journals, project management, resource mobilization, faculty development and training and mentoring. There are many sub-bodies under the umbrella of GAP like ISAC (International Society for Applied Commerce) which are catering to these individual verticals.

About ISAC:

The aim of the ISAC is to bring together both academic and professional researchers, scholars and students to exchange and share their research results about all the aspects of Business, Management, Marketing and Social Sciences. ISAC has organized many international conferences since its inception in collaboration with national and international universities and institutes. Some of them are BUTCCM (Bangalore University Teachers Council for Commerce and Management), ICLSECR, Dr. NSAM FGC, Lumbini Academic Foundation etc.

About Tagore Arts College (the Partner College):

Tagore Arts College, established in the year 1961, is the premier institution in the Union Territory of Puducherry. Pandit Jawaharlal Nehru laid the foundation stone for the new campus of our College on the Birth Centenary of our patrons Shri Rabindranath Tagore. In a span of 50 years, it has blossomed into a full-fledged institution offering courses in a wide range of disciplines at the Graduate level. The College has earned the honour of being recognized as a quality institution by the University of Madras. From the academic year 1986-87, the College was affiliated to the Pondicherry University. From 1989-90 it is functioning as an Under-Graduate institution only.

Concept Note :

Women empowerment refers to increasing the spiritual, political, social, educational, gender or economic strength of individuals and communities of women. Women's empowerment in India is heavily dependent on many different variables that include geographical location (urban / rural) educational status social status (caste and class) and age. Policies on Women's empowerment exist at the national, state and local (Panchayat) levels in many sectors, including health, education, economic opportunities, gender based violence and political participation. However there are significant gap between policy advancements and actual practice at the community level. Empowerment of women is essentially the process of upliftment of economic, social and political status of women, the traditionally underprivileged ones, in the society. It is the process of guarding them against all forms of violence. Women empowerment involves the building up of a society, a political environment, wherein women can breathe without the fear of oppression, exploitation, apprehension, discrimination and the general feeling of persecution which goes with being a woman in a traditionally male dominated structure. Women constitute almost 50% of the world's population but India has shown disproportionate sex ratio whereby female's population has been comparatively lower than males. As far as their social status is concerned, they are not treated as equal to men in all the places. In the Western societies, the women have got equal right and status with men in all walks of life. But gender disabilities and discriminations are found in India even today. The paradoxical situation has such that she was sometimes concerned as Goddess and at other times merely as slave.

There is a commonly adapted belief that women's studies are for the sole benefit of women and women's rights. This also of course is a mis-conception of altitude. With opposing oppression, critically reviewing and learning how to see things from a multitude of angles, the field inevitably expands into other areas where oppression is highly present such as racism, sexism, exploitation and class difference.

Women's studies also takes on the task, as other gender studies, of getting a more accurate view of our history. There are a row of different stereotypes which are associated with women's studies and other gender related studies. Assumptions in relation are often in quite old fashioned ways of seeing things, where questions like "do you hate men?" or "are you a lesbian?" are still shockingly common, however these are more due to the lack of understanding of the subject than anything else. And it can also be taken as clear proof that people part-taking in these type of studies are important.

There are many issues which are never spoken of, simply as they are not seen, and in order to educate and to be able to put into practice things in a genuinely better way from an equal rights point of perspective, those who are able to critically review what they are looking at from a gender perspective are desperately needed in order to bring us forward and work against a cultural conformity which is generally accepted without question.

The centres for Women's Studies, and Study of Social Exclusion and Inclusive Policy, spread across Indian universities were set up and funded by the University Grants Commission (UGC) under the Twelfth Five Year Plan (2012-17), and were renewed on a plan-to-plan basis. However, with the expiry of the Twelfth Plan and dissolution of the Planning Commission, the futures of the above-mentioned centres is imperilled, especially those entirely dependent on UGC funds. While the government has been trying to project a pro-marginalised image, cuts in public funding for higher education is building pressure on the functioning of such centres of critical social inquiry and thought, and increasing the financial burden on (marginalised) students.

Genesis of Women's Studies in India

The genesis of Women's Studies as an academic discourse in India draws extensively from the history of the women's movement, which has been instrumental in articulating the question of women's history and shaping feminist discourses. Feminist historiography has been developed with the declared agenda of not only making women visible in history, but also recording their contributions to various social and historical processes. The purpose is to integrate women's experiences into the dialectics of history by recovering stories of women's activism, feminists have contributed towards building a new knowledge base, providing new ways of seeing and understanding women and, what qualifies as history. The idea behind such an exercise is not only to make women visible and provide a numerical count of women's participation in history, but also to develop a more holistic and nuanced approach towards knowledge production. It is this ideation that has drawn researchers to Women's Studies.

CALL FOR PAPERS:

We invite original and unpublished papers on the following broader themes, though this is just an indicative list of topics:

Track 1: Women and Society

- Non-linear narratives in women's studies
- Socio-economic hegemony in women's studies
- Gendering as a conscious process
- Challenges and paradoxes in women's studies
- Feminist epistemology
- Cartography of Indian women's studies
- Feminist emancipation

Track 2: Women in Education

- Indian education system and its role in women's studies
- Diffused and anti-narratives in women's studies
- Role of government: measurements and mechanisms
- Equity and Equality in women's studies
- Women in Higher Education- Boon or Bane
- Challenges of being a woman in Higher Education

Track 3: Women in International Hegemony

- Success and failure of women's studies in conflict/ war zones
- Placement of subaltern voices in women's studies in India
- Gendered intersectionalities in Women's studies programs in India
- How to combat feminist priesthood
- Deprivatisation of women suffering

Track 4: Women, Economics, Money

- Women as an Entrepreneur
- Women and Money-Traditional v/s Modern approach
- Economics, Polity and Gender
- Macro and Micro areas of Women Finances in India
- Glass ceiling and its challenges in the modern work place
- NGO, Women Self-Help Groups and Economic Emancipation of Women in Rural India

Track 5: Women and Science

- Feminism and science
- Technology and Women
- Are girls Genetically challenged in Mathematics and Science
- Gender role and virtual reality in the global world
- Other allied areas

Who can attend the Conference?

The conference shall provide an effective platform for researchers, academicians and professionals especially NGO's and Government Policy makers to meet, interact and exchange new research ideas. To facilitate this, the conference may be attended by academicians, corporate delegates, management consultants, research scholars and practicing managers who can highlight the existing practices, issues, challenges, strategies and future trends relating to the main theme and sub-themes of the conference. Delegates can attend the conference either as a participant or paper presenter and get benefitted by the knowledge sharing experience.

The conference encompasses the following events:

- Paper presentation on the themes and sub-themes of the conference.
- A research colloquium comprising Research Proposal Presentation and On-going Research Presentation exclusively for research scholars.
- Technical sessions on how to write research articles and how to write research proposals. Call for papers, research proposals and synopsis of on-going research. Original unpublished research papers, case studies are invited from researchers, academicians and practitioners for presentation, deliberation and publication in the conference. The conference also invites research proposals and synopsis of on-going research work from research scholars for presentation and deliberation.

Call for Papers

Interested participants are invited to send their abstracts not exceeding 300 words indicating clearly the objectives of the study, proposed methodology, key results and implications of the study with 3 to 5 keywords to grandacademicportal@gmail.com or isacbrains@gmail.com. Selection of the abstracts will be intimated to the participants for sending their full papers as per the guidelines. The full paper received will undergo a plagiarism check using software. If plagiarism exceeds 25% the papers will be sent back to the authors for modification. Then the full paper will undergo a double-blind review process by an expert review committee. Selected papers along with reviewer's comments and suggestions will be sent to the authors for further modifications/corrections if any. Further the authors have to send their final paper along with proof of payment of registration fees.

Publication

- Exceptional papers as recommended by the review committee will be published in an International Peer Reviewed Journal *Commerce Window- ISSN – 2348-6996*.
- All other papers selected for presentation will be published in a book with a reputed publisher with ISBN.
- The publication of the papers is optional. However, the authors have to send their full paper and it has to undergo the above review process before presentation in the conference.
- The above process is applicable to research proposals and synopsis of on-going research as well but will not be published either in book with ISBN or in journals.

Guidelines to Author(s) for submission of papers:

Abstract format:

- 300 words, important key points, font size 12, Times New roman.
- Name of the author and the affiliation should also be in the same format.
- Major theme and the subtheme / track should be mentioned along with the abstract

Paper format: Please follow the following guidelines to write the chapter.

- Each paper should not contain more than 5000 words (strictly do not exceed (.doc or .docx format/email attachment containing the document)
- Your manuscript should include: a title page which should contain the following information:
 - The title,
 - The name(s) and institutional affiliation(s) of the author(s), and a summary of chapter in 300 words.
 - E-mail id
 - Contact details
- This should be followed by the main text, acknowledgments, appendix, references, figures, and tables. Use Times Roman for all text and tables. Using this font throughout will reduce problems at typesetting, especially with tables.
- Font size 12 line spacing 1.5 and for title font size should be 14 bold times new roman when typing - distinguish between the digit 1 and the letter l (also 0 and o). –
- Use tabs for indents, not spaces. Display titles and headings in a consistent manner. Please follow 1.5 spaces between all lines of the manuscript; single spacing is acceptable only on tables. References should follow the APA (American Psychological Association) standard.

General guidelines

- Registration fee should be paid by online transfer only.
- Fees once paid will not be refunded under any circumstances.
- No TA/ DA will be provided.
- Participants should make their own arrangements for staying & dinner.
- The decision of review committee and panel members is final and binding.

Important Dates:

Submission of Abstract	31 st December 2017
Intimation of the status of abstract	20 th January, 2018
Submission of full paper	20 th February 2018
Registration – early birds	25 th February 2018
Registration- with the late fees Up to	30 th March 2018

Delegation Fee

Particulars	Up to 20 th February, 2018	After 20 th February, 2018
Teachers / Academicians Research Scholars / Others (with Publication)	2500	3000 (publication is not guaranteed in the late registration)
Teachers / Academicians Research Scholars / Others (without Publication)	1500	2000

No Accommodation, No spot Registration

Delegation fee Includes: Conference kit, Working lunch and refreshments, Presentation Certificate Conference kit will be provided only delegates who present during conference

:: Payment Details ::

International Society for Applied Commerce

Account No. : 50200019381392 | Bank Name : HDFC Bank, Vastrapur Branch | IFSC Code : HDFC0003964

Payment for Absentia Fees will be Rs. 1200/-

Tagore Arts College

Account No. 491380047 | Indian Bank, Lawspet Branch, Puducherry. | IFSC: IDIB000L007

About Puducherry:

Pondicherry (or Puducherry), a French colonial settlement in India until 1954, is now a Union Territory town bounded by the south eastern Tamil Nadu state. Its French legacy is preserved in its French Quarter, with tree-lined streets, mustard-colored colonial villas and chic boutiques. A seaside promenade runs along the Bay of Bengal and passes several statues, including a 4m-high Gandhi Memorial.

Popular places in Puducherry

Puducherry Beach - 6 km, Raj Niwas - 5 km, Promenade - 5 km, Puducherry Museum - 4.6 km, Park Monument (Aayi Mandapam) - 4.5 km, French War Memorial - 4.5 km. Manakula Vinayagar Temple - 4.5 km, Bharati Government Park - 4.4 km, Chunnambar Boathouse - 4.1 km, Auroville – 15 Km, Pondicherry Botanical Garden - 3 km

Conference Advisory Committee:

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Contact Details : 9099905579, 9173391888

INTERNATIONAL SOCIETY FOR APPLIED COMMERCE

(Research & Development, Ahmedabad)

E-mail : isacbrains@gmail.com / grandacademicportal@gmail.com

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Local Contact No :

94870 63460, 99433 88556, 95433 05670,
75983 57124, 99434 83843



International Society for Applied Commerce

CALL FOR PAPERS

7th International Conference on
14th & 15th April 2018 jointly organised by
GAP, ISAC & Tagore Arts College, Puducherry,

Theme

INTERDISCIPLINARY RESEARCH IN CONTEMPORARY WOMEN'S STUDIES'

Dear Ma'am/Sir,

Greetings from the GAP - ISAC - TAC

It gives us immense pleasure to inform you that the Grand Academic Portal, International Society for Applied Commerce and Tagore Arts College, Puducherry is organizing the 7th International Conference on "INTERDISCIPLINARY RESEARCH IN CONTEMPORARY WOMEN'S STUDIES" provides the ideal opportunity to present your Research papers, articles and experiences. It is the perfect platform to discuss the latest developments in the field of women's studies', at Puducherry, on 14th-15th April, 2018.

We are sure that you will contribute your research papers/articles/cases on the themes/sub-themes of the conference.

Please share this information with your colleagues & peers. We sincerely hope that you will attend the conference on 14-15 April, 2018, along with your colleagues at Tagore Arts College, Puducherry.

With best regards

Team

GAP-ISAC-TAC

Corporate Office: INTERNATIONAL SOCIETY FOR APPLIED COMMERCE.

Ground Floor-2, Nirdhaval Apartments, Opp. Sardar Patel Sewa Samaj Hall, Opp. Thakor Baug
Flats, Navrangpura, Ahmedabad - 380 009. Phone: 9879109040 / 9173391888

E-mail: isacbrains@gmail.com / Website: isacbrains.com



REGISTRATION FORM

7th International Conference on

'INTERDISCIPLINARY RESEARCH IN CONTEMPORARY WOMEN'S STUDIES'

Organized by

INTERNATIONAL SOCIETY OF APPLIED COMMERCE (ISAC) & GRAND ACADEMIC PORTAL (GAP)

In association with

TAGORE ARTS COLLEGE, LAWSPET, PUDUCHERRY-605 008.

Date-14th & 15th April 2018

(All participants are required to complete this registration form and return a filled and scanned copy or hard copy.)

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TITLE:	<input type="checkbox"/> Mr	<input type="checkbox"/> Mrs	<input type="checkbox"/> Ms	<input type="checkbox"/> Dr	<input type="checkbox"/> Prof.	<input type="checkbox"/> Other, specify:
FIRST NAME:					LAST NAME:	
DESIGNATION:					DESIGNATION:	
NAME OF CO-AUTHOR/SPOUSE					DESIGNATION:	
ADDRESS:					MAIN TELEPHONE:	
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COUNTRY:					2 ND EMAIL:	
FACULTY/DEPARTMENT/SCHOOL:						
AFFILIATION (NAME OF UNIVERSITY/COLLEGE/INSTITUTE) (required):						
Title of Paper(s):						
FIELD OF RESEARCH AND TRACK No. (e.g. Social Sciences, Economics, Humanities)						
			<input type="checkbox"/> <input type="checkbox"/>			
How did you hear about this conference?			<input type="checkbox"/> Direct Email <input type="checkbox"/> Websites (Please Specify) : <input type="checkbox"/> Friends: <input type="checkbox"/> Other (Please Specify) :			

PAPER PRESENTATION

Paper Presented as:	<input type="checkbox"/> Presenting Paper <input type="checkbox"/> Absentia	If you are presenting a paper, How many are you presenting?	<input type="checkbox"/> 1 <input type="checkbox"/> 2
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D.D./Direct Transfer/Cheque/Bank Name: _____

DD/Chq/Trans Number: _____ Dated: _____

DATE:	SIGNED: (or write name here)
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Please note the following:

- The Registration Form should be accompanied by the appropriate payment for the registration fee.
- The Registration Fee is, per person per paper for all authors, and other attendees except spouses (who are not on the program).
- This form must be returned by due dates to ensure your participation in the Program. The form should be sent at International Society for Applied Commerce. Ground Floor-2, Nirdhaval Apartments, Opp. Sardar Patel Sewa Samaj Hall, Opp. Thakor Baug Flats, Navrangpura. Ahmedabad - 380 009. OR E-mail: isacbrains@gmail.com
- A Spouse whose name is not on the program may register for said fee. This fee will allow a spouse to attend all socials. No author of a paper may register as "Spouse".
- Conference Fees: The conference fee includes conference materials, participation to all sessions, coffee breaks, a lunch buffet.)

Particulars	Up to 20 th February, 2018	After 20 th February, 2018
Teachers / Academicians / Research Scholars / Others (with Publication)	2500	3000
Teachers / Academicians / Research Scholars / Others (without Publication)	1500	2000

For Absentia (only Journal Copy and Certificate will be given) 1200

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