

Conference Report

Kanoria PG Mahila Mahavidyalaya in collaboration **Grand Academic Portal (GAP)** organised an International Symposium and Conference on the topic **“Growth of Start-up Ecosystem and Innovation Business Incubation: Role of Higher Education Institution in India”**.

The Conference aimed to discuss the role and policy of government and state on start-ups, facilitating the up of incubators, building partnerships with Industry and support for Vocational Training Institutes, undertaking initiatives to increase access to funds for start-up and formulating Credit guarantee scheme, higher education alliances in start-ups.

The conference was inaugurated with the lamp lighting done by Mr. Lalit K. Panwar, Mr. Subodh Agarwal, Madam Sarika Dixit, Dr. Preeti Oza accompanied by Shri Vimal Bhatia Secretary, Kanoria girls college trust, Director Madam Dr.Rashmi Chaturvedi, Principal Madam Dr. Seema Agrarwal ,Vice principal Madam Ranju Mehta

The chief guest Shree Pratap singh Khachariyavas, minister for state transport and soldier welfare government of Rajasthan, Sh. Gurudatt P Japee, chairman patron of conference and GAP and Madam Preeti Agarwal from PNB were also present on this occasion.

Director of the college and chief patron of the conference in her welcome speech said that today industry required citizens who are economically productive and there for this institutions have made an attempt to connect with industry and various non-government organization through this conference.

Joint secretary of the conference and Secretary GAP Dr. Preeti Oza elaborated on the idea behind establishing this portal. She said that GAP aims to provide network for knowledge production and dissemination. Therefore, the portal focus on the moto of the think global and work local. It also supports skill development and works for e-content development, accreditation of institution and publishing books and journals.

Key note speaker Mr. Subodh Agarwal additional chief secretary industries, and DMIC, in his address said that the world is changing very fast and we must learn to accept the change and strive for success. He said that we lacked technology in the past but in the present time we have technology which has surpassed human mind. Therefore, technology is very powerful and it can either make you or destroy you. He concluded his address with a shloka from Bhagwat Geeta which said that the good and bad is present in the world.it is you who has determine the course of action to find the solution to problem.it is through your actions that the world will know you.

The chief guest of the conference Shree Pratap singh Khacharyawas and other dignitaries released the conference journal and in his speech congratulated the organizing institution for a planning a conference on such a relevant topic. He advocated that it is important today for higher educational institution to interact at world level as the youth today want a take a shirt cut in achieving their targets.

Madam Sarika Dixit, Consultant, Ministry of Skill development in her talk said that our country has citizens with an average of 28 years, thus we have ample of youth who would be employs in the coming years, she suggested that the educational institution can work to inculcate enterprenuaral skills, decision making, risk taking ability and critical thinking, universities can become major contributors in making the youth as job providers.

Shri Lalit Panwar VC, Rajasthan state skill Development University in his talk said that to connect skill, employment and youth is a global concern today. His emphasis on bridging the gap between education and employment and for this task skill development is essential. He suggested 3A's that is aptitude, attitude and aspiration that would shape an individual

personality and perspective towards life. The Principal of college Madam Dr. Seema Agarwal Deliver the vote of thanks. She thanked the all the dignitaries, guest and audience.

The Plenary session was chaired by the Vice Principal Madam Ranju Mehta where she expressed her views on raw entrepreneur skills can be natured and promoted at school and college level.

I Speaker: Dr Lila Simon Senior Assistant Professor and head of Department of Management Bhopal School of social Sciences.

She talked about quality education. She mentioned that there is no freedom to children today. They are discouraged about unconventional ways of doing things. This results of loss of creativity and eventually leads to brain drain. She mentioned that people are becoming entrepreneurs today because they want to be independent. To achieve this goal student and young minds should be made aware about various incubation centre.

II Speaker: - Mr Shaper Sepher, Policy development specialist development with Islamic Rep. of Afghanistan and a research scholar working on saffron talked about the history, origin and different uses of saffron. Saffron id considered as a red gold in Afghanistan. He talked about the complete business of saffron and enlightened us about how a start-up is can help the unemployed and human empowerment.

III speaker: Dr. Vikaram Rana:-

Is an educationalist, corporate, mentor, business consultant and general counsellor. Dr. Vikram Rana talked about entrepreneurial spirit which is an important trait to be possessed by every entrepreneur . Sir talked about basic values like courage and risk taking ability which should be inculcated from childhood which can make children future entrepreneurs.

Technical session I: -was on the topic higher education alliances in start-up. The session was chaired by Mr. Snehadeep singh Sindhu where Miss Rishika gupta, Mr.Garvin ,Mr.Sanjay S Joshi, Miss Shivani Monga, Miss Vibhuti Vasantrao Kulkarani and Miss Sarika sharma presented their views on factorial analysis of growth of online detail and study of online buying behaviour of consumer in Jammu city, role of college level teachers in start-up initiatives , role of Indian higher education institution in development of entrepreneurial skills and new techniques of learning for different abled children.

Technical session II: - was on the topic state initiatives and their role in start-ups. The session was chaired by Madam Sarika Dixit where Mr. Bhawani Gupta, Mr. Adam, Ms. Neelam, Ms. Parul and Mr. Manu Tyagi presented their views on the knowledge and awareness among consumers on buying eco-friendly products, Indian-African collaborative efforts in promoting start-ups ecosystem, analysis of start-up-India campaign, analysis of the efforts made by Govt. of Gujarat in promoting start-ups and role of artificial intelligence in promoting and managing start-ups.

Technical session III: -was on the theme of start-up Policy and Industry Partnership. Dr. Laila Simon chaired the session where Ms. Anita Patel, Ms. Shriya Gupta, Ms. Yashree Dixit, Ms. Andelie and Ms. Arundati Dassani presented their views on diversified topics. The paper presenters talked about the implementation of start-ups policy by industries, factors affecting purchasing decision behaviour, corporate social responsibility and India-Africa start-ups ecosystem and enabling ease of compliances under various laws.

We are sure that the brainstorming by our eminent personalities, academician and bureaucrat's in promoting the start-ups will help us in encouraging entrepreneurship in India.

We have understood that there is no single formula for success it is only a concertation of hard work, sincerity, belief and a good idea that could lead to triumph.