

REGISTRATION CATEGORIES	Uptill 05th March 2016		After 05th March 2016	
	With Lodging	Without Lodging	With Lodging	Without Lodging
Member Delegates	3800	2000	4000	2500
Non-Member Delegates	4000	2500	4500	3000
Foreign Delegates	100 USD	75 USD	150 USD	100 USD
Accompanying & family members	3000	--	3500	--



ISAC

4th International Conference on

TRANS DISCIPLINARY RESEARCH IN

SOCIAL SCIENCES & HUMANITIES

Important Dates

Registration Date	: January 01, 2016
Abstract submission Deadline.	: January 25, 2016
Notification of Acceptance/rejection	: January 31, 2016
Final paper Submission deadline	: February 25, 2016
Registration deadline for Authors	: February 25, 2016
Revised manuscripts and power point slides are due	: February 28, 2016
Registration deadline for non-author delegates	: March 20, 2016
Conference Date	: April 08-09, 2016

:: CONFERENCE PATRON & CHAIR PERSON ::

Shri. Rabinchandra Koirala
Director Lumbini Academic Foundation. Nepal

:: CONFERENCE DIRECTOR ::

Dr. Bhavesh A. Lakhani
Dr. Gurudutta P. Japee

:: CONFERENCE SECRETARY ::

Mr. Shashi Shekhar Iyer

:: CONFERENCE CO-ORDINATORS:

Prof. Sanjay N. Patel

ISAC

It is powered by the vision of a secular, innovative and truly educated India. To realize this, creative and challenging academic conferences and seminars are held on Management, Social Science, Commerce, Arts, Communication,. The aim is to help every aspiring academician realize his/her complete potential through holistic and stimulating interactions.

08-09

April,
2016.

*The Treat Resort,
Silvassa, Gujarat*



Mr. S. Shekhar Iyer -+91- 9016784044, 9099905579

INTERNATIONAL SOCIETY for APPLIED COMMERCE

Research & Development wing, AHMEDABAD.

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ISAC's 4th International conference on TRANS DISCIPLINARY RESEARCH IN SOCIAL SCIENCES and HUMANITIES at The Treat Resorts, Silvassa, Gujarat

Welcome

The International Society of Applied Commerce **ISAC** is delighted to welcome you to our Bi-annual conference. The aim of ISAC is to bring together both academic and professional researchers, scholars and students to exchange and share their research results about all aspects of Business, Management and Marketing and Social Sciences. In order to support and encourage interdisciplinary engagement, it is our intention to create the possibility of starting dialogues between the parallel events running during this conference. Delegates are welcome to attend up to two sessions in each of the concurrent conferences. We also propose to produce cross-over sessions between these groups.

Academicians and researchers are invited to submit full-length papers, research-in-progress papers, case studies, or abstracts to "**4th International Conference on TRANS DISCIPLINARY RESEARCH IN SOCIAL SCIENCES & HUMANITIES**" which will be held in Silvassa, Gujarat on 8-9th April, 2016.

The objective of the International Conference is to provide a platform for deliberations and constructive dialogue on strategies, policies and issues pertinent in "**TRANS DISCIPLINARY RESEARCH IN SOCIAL SCIENCES and HUMANITIES**".

This will be achieved through **multi-disciplinary** views presented as papers and deliberated in the proceedings from both academics and practicing executives from industry.

Who Should Attend

ISAC welcomes all Business, Economics and Social science academics/practitioners of all career stages, research interests and nationalities. Delegates are encouraged to present their work in a friendly & supportive environment and attend the interactive workshops and the keynote plenaries.

Proposals will also be considered on any related theme. Between 200 to 250 word proposals should be submitted by **January 25, 2016**. You will be notified whether your abstract is accepted or not by **January 31, 2016**. If a proposal is accepted for the conference, you have an option to also send us your full draft paper of no more than 6000 words for publication consideration by **February 25, 2016**. Proposals should be submitted our mail id **isacbrains@gmail.com**.

Benefits of Attendance

- Publication Opportunity in one of the conference associated journals
- Raise your profile through networking and engagement with researchers at all career stages
- Showcase your research and develop research ideas through discussion and feedback from experienced colleagues
- Connect with researchers and explore opportunities within and beyond your areas of specific research interest through discussion sessions and a variety of other events
- **Three best presentation awards**
- **Young Researcher award**

Conference Objective

What to Send

GUIDELINES FOR SUBMISSION

Selection of papers for presentation will be based on abstracts. An abstract must include a clear indication of the purpose of research, methodology, major results, implications and key references. They should adhere to the following:
Length of Abstract: The abstract should not exceed 300 words including the title and references.
Page margins: The page margins should be one inch on all sides.
Font: The abstract should be typed in Times New Roman in 12 point font size.
Line spacing: The abstract should be typewritten in 1.5 line spacing.
Title Page: The abstract should be accompanied by a separate title page. The title page should include the title of the paper in about 5-10 words, the authors of the papers along with their institutional affiliations and contact details.
Keywords: The authors are requested to provide at least four keywords associated with the submitted paper. All papers will be blind reviewed and only those papers approved by the reviewers will be selected. All papers must be submitted at **isacbrains@gmail.com**. Authors will be notified of acceptance. Acceptance of the paper implies that at least one of the authors will register and present the paper.

REGISTRATION FEES

Registration fee is to be paid by a Cheque / Demand draft drawn in favour of 'International **Society for Applied Commerce**' payable at Ahmedabad. The demand draft, along with registration form, should be sent to Conference Coordinator, International Society for Applied Commerce, Ahmedabad (India).

Registration fee through Direct Deposit/Online Wire Transfer Bank Details:

For registration fee one can also visit any CBS branch of Axis Bank and arrange for Depositing the registration fee in our account details are as below:

1. **Account Name : International Society for Applied Commerce**
2. **Bank Name & Branch : Axis Bank, Vastrapur Branch**
3. **Account Number : 913020046141669**
4. **IFS Code : UTIB0000032**

The deadline to register for the Conference is February 25, 2016. The registration fee for the event covers the program kit, lunches, and conference dinner on the night of 8th April. Accommodation from 8th noon to 9th morn 10am is included in the registration fee.

journal '**Commerce Window**' [ISSN: 2348-6996]. More than one paper is also welcome which shall be carried in our ISBN publication after one month from the date of conference @ Rs. 500/- per paper. Accommodating such papers shall be at the prerogative of ISAC.

BEST PAPER AWARD

A special award will be given to author for best paper along-with additional certificate of best paper. The prize for the Best Conference Paper consists of award [Trophy] for each Track respectively.

REGISTRATION Forms can be downloaded from

The International Conference on "**TRANS DISCIPLINARY RESEARCH IN SOCIAL SCIENCES & Humanities**" revisits this new paradigm. The event provides a buzzing platform for practitioners and academicians to brainstorm the opportunities and challenges in India's growth from an array of perspectives. The Conference invites academicians, practitioners, doctoral students and other researchers to submit empirical papers, case studies and working papers related to

- **Business Studies**
- **Economics**
- **Social Sciences**

DETAILED TRACK INFORMATION CAN BE OBTAINED FROM OUR WEBSITE WWW.ISACBRAINS.ORG. Papers are invited for the sessions organized around the listed sub-themes. The list is only indicative and papers on all aspects of management are invited.

All submissions are subject to a double blind peer review process. Accepted submissions will be published in the Conference Proceeding with ISBN, which will be available at the time of the conference. Extended papers will also find place in the special issue of ISAC bi-annual refereed

CONFERENCE THEME