

Ethical Leadership



Dr. Swati Saxena
Chimanbhai Patel Institute of
Business administration

Ethics

- ▶ Ethics are socially acceptable values required in a society.
- ▶ The learning of ethics is normative in nature.
- ▶ The context is vital.

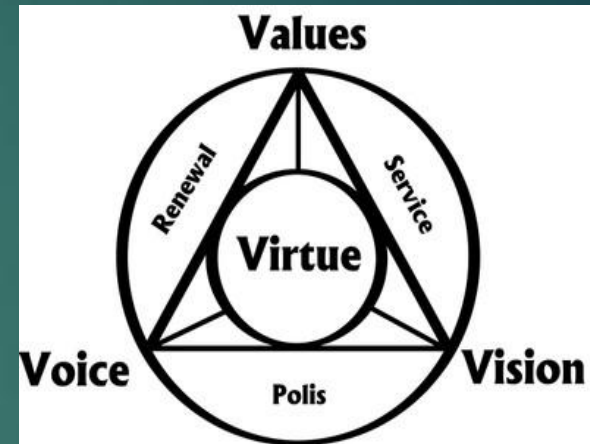
Paradigm change of leaders to transformational leadership.

- ▶ These are personalities who are looked upon by the aspirers(not followers).
- ▶ Be it any role
 - ▶ Teacher
 - ▶ Parents
 - ▶ Role models
 - ▶ Business Leaders
 - ▶ Superiors.....etc.

The 4-V Model of Ethical Leadership

(created by Center founder Dr. Bill Grace, Centre for ethical leadership)

1. Values
2. Voice
3. Virtue
4. Vision



Values

- ▶ Leaders value system is reflected in decision making style.
- ▶ Demonstrated in actions.
- ▶ Openness to listening.
- ▶ Accepting progression of thoughts.

Voice

- ▶ The manner in which the leader puts forth his vision ,which should be inevitably motivating.
- ▶ Examples:
 - Arunima Singh
 - Mahatma Gandhi
 - Ratan Tata
 - Leaders of defense battalion
 - Sports coaches.

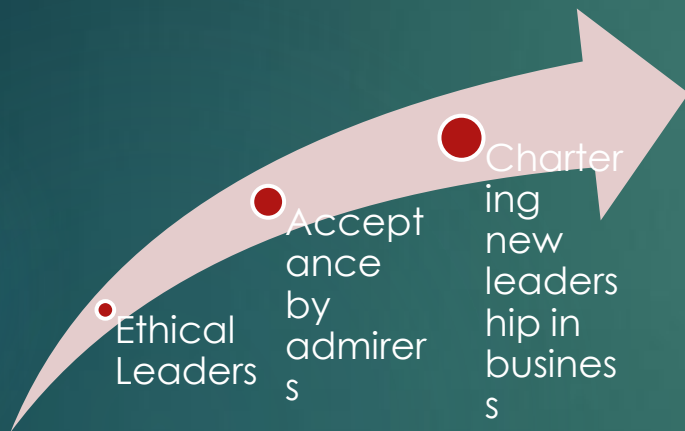
Virtue

- ▶ Virtue is moral excellence.
- ▶ What the leader practices is preached .
- ▶ The behavior pattern is adopted by admirers.

Vision

- ▶ Articulating the vision into followers achievable dreams is the task.
- ▶ Encompassing mutual benefits leads to acceptance of leadership.

Ethical Leadership in Business



- ▶ Leaders may be in authoritative position or not, have impact on admirers(not followers).
- ▶ Possess power to influence people around them.
- ▶ They are understood as being correct or incorrect, is-a- vis a situation.
- ▶ Integrity of the leader is of prime importance.
- ▶ Both conviction of leader and faith of admirers put forth a motivational path of achieving the goals.

Indian Scriptures and ethical leadership

- ▶ In **Mahabharat**, Lord Krishna is the trainer of all leaders.
- ▶ Leaders in different positions and vibrant situations refer to him for guidance, enlightenment or approval of any act being ethical or unethical.
- ▶ Bhagwat Gita is a compilation of ethical practices that are still relevant.

▶ **Ramayana**

- ▶ When the vanar sena was building ram setu to reach Lanka. They were writing RAM on each stone and then throwing them in ocean, and it floated. The science behind this is still unclear.
- ▶ When RAM tried to do the same, stones sunk into the ocean to which he was very surprised .All this was being noticed by Hanuman. He inquired about this to Lord RAM.
- ▶ Hanuman replied that when Ram himself leaves something from his hands how can it survive in this world.
- ▶ Conclusion: The name RAM or being Maryadapurushottam(ethical in work) is the key to success.



'Ethical Leadership leads to long term
sustenance of business.'