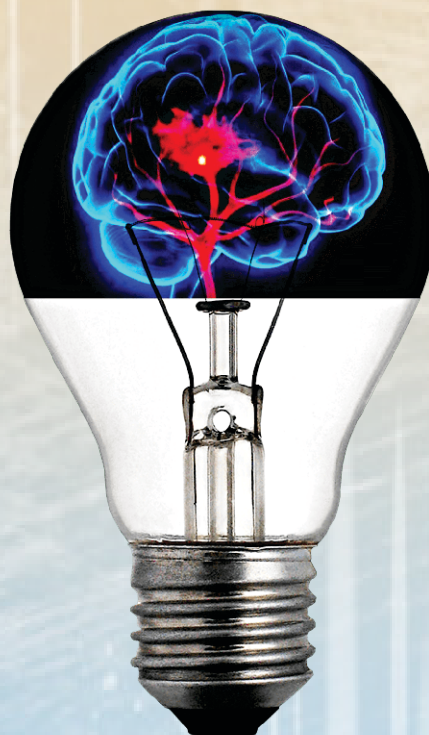


# **INTERNATIONAL VIRTUAL CONFERENCE ON INNOVATIONS IN SOCIAL SCIENCES: INTERVENTIONS, CHALLENGES AND FUTURE TRENDS**



**Date**

**29th - 30th October, 2021**

**Jointly Organized by**

**Department of Psychology,**

**M.E.S. College of Arts And Commerce, Zuarinagar-GOA**

**&**

**Grand Academic Portal (GAP) - INDIA**

## About MES College



Established in 1972, Murgaoon Education Society's College of Arts & Commerce is one of the premier institutions of higher education in the state of Goa. The college was founded by the great visionary and philanthropist Late Shri. Vasantrao Subrai Joshi. We are fortunate to be backed by a supportive and visionary management. Shri. M.S. Kamat was Founder Principal of M.E.S. College for almost three decades and is presently the Chairman of Murgaoon Education Society. An educationist par excellence, Principal Kamat has been on various academic bodies at the state and national levels. He has played a catalytic role in moulding the lives of many in the student and teaching fraternity and the society at large. In recognition of the high standards of education and the all-round excellence attained by it, the College was selected by the UGC for introducing vocational courses at the B.A. and B.Com. Degree level, and by the Ford Foundation USA for implementing its Campus Diversity Initiative Programme. M.E.S. College is accredited with a B+ Grade with a CGPA of 2.68 on a 4 point scale (4th cycle). It was one of the first composite Arts and Commerce colleges in the state of Goa to be affiliated to the University of Mumbai and then to Goa University. The college is currently offering five undergraduate programmes: B.A., B.Com., B.B.A., B.C.A., B.B.A. (Shipping and Logistics) and one postgraduate programme, namely M.Com. To cater to the requirements of the Shipping and Logistics industry, M.E.S. College introduced B.Com. (Shipping Management) which was initially funded by UGC for five years and is currently running as self-financed programme as Bachelor of Business Administration (Shipping & Logistics). The college has a Research Centre in Sociology. At present, the college has 1606 students and 61 full-time teaching faculty. Over the years, the college has been organizing several conferences/seminars/workshops at the state, national and international levels. The college supplements the prescribed curriculum through various value-added diploma and certificate courses which serve to enhance the knowledge and skills of the students. These include a Diploma course in Counselling Techniques and certificate courses such as MS Excel for Accounting and Taxation, Practical Banking, Quantitative Techniques and Basics of Econometrics, Written Communication, Conversational Portuguese, Basics of Western Classical Music (Pianoforte) and Tally ERP9 with GST. The college encourages high academic standards. The college imparts learner-centric education which aims at the holistic development of the students by developing creative and critical thinking, nurturing innovations and excellence, developing professional skills, etc. We instil in our students a passion for learning and acquiring knowledge that they will require to make a positive contribution to the society.

## About GAP

**Grand Academic Portal (Gyan- Adhyayan- Parampara)** is an initiative started by Dr. Gurudutta P. Japee and Dr. Preeti Oza to provide a supplementary and complementary element to the existing formal higher education system in India. The founders have collectively envisioned a platform to provide an innovative, free, equal, equitable, collaborative, sustainable and all-inclusive teaching-learning-pedagogy environment to all the stakeholders of the higher education in India. GAP has its presence in more than five states of India growing its popularity very fast in foreign countries also. Grand Academic Portal (GAP) is a network group functioning in the field of Higher education in India. It is a platform, having more than one thousand direct and indirect stakeholders who are the professors, faculty members, researchers, industry patrons, lawyers and other highly esteemed professionals from India and abroad. GAP is operational in many areas of higher education like research, consultancy, publication of books and journals, project management, resource mobilization, faculty development, training and mentoring. There are many sub-bodies under the umbrella of GAP like ISAC (International Society for Applied Commerce) which are catering to these individual verticals.

## Sub Themes

- Psychology
- Political science
- Anthropology
- Mass Communication
- Economics
- Sociology
- Gender studies
- Library science
- International Studies
- Family and Community
- Commerce and Management
- Law
- Education
- History
- Artificial intelligence
- Cross cultural Studies
- Health Studies
- Criminology
- Public Administration
- Philosophy



## Keynote Speaker

**Dr. Jelena Zascerinska,**  
Hochschule Wismar University of Applied Sciences,  
Technology, Business and Design, Wismar, Germany

## Patron

**Dr. Meenakshi Bawa, Officiating Principal**  
**Dr. Gurudutta Japee, Chairman, GAP**  
**Dr. Preeti Oza, CEO, GAP**

## Advisory Committee

**Shri. M. S. Kamat, Founder Principal and Chairman, Murgaon Education Society**  
**Shri. Paresh Joshi, Vice-Chairman, Murgaon Education Society**  
**Dr. Sai Madhavi, President, GAP**  
**Dr. Sangeeta Jouhari, Vice President, GAP**

## Convenor

**Ms. Cedila Pereira e Gomes, Dept. of Psychology**

## Co-Convenor

**Dr Preeti, CEO, GAP**

## Organising Team

**Dr. Freda Cota e Pereira, H. O. D, Dept. of Psychology**  
**Ms. Maria Fatima D'Costa, Dept. of Psychology**  
**Ms. Madhuri Marathe, Dept. of Psychology**  
**Mr. Karun Cherian, Dept. of Psychology**

## Registration Details

- Registration Fees (Online) Academicians: Rs. 1200/-, NGO's: Rs. 800/-, Students: Rs. 500/-
- Professionals/N.G.O's: Rs. 800/-
- Overseas participants: 30 USD
- There are no registration fees for GAP life member & students and faculty of M.E.S. College of Arts and Commerce
- Participant certificates will be given to all the participants who have registered for the conference.
- Registration link : <https://forms.gle/GzRpC4ka3G8ecrry9>



Scan for registration

## Paper Submission Guidelines

**Abstract submission date :** 15th September 2021 to be submitted to [gapgoa2021@gmail.com](mailto:gapgoa2021@gmail.com)

**Abstract selection date:** on or before 21st September 2021

**Last day for submission of abstract and full paper:** 30th September 2021 to be submitted to [gapgoa2021@gmail.com](mailto:gapgoa2021@gmail.com)

**Last day for registration fee payment:** 2nd October 2021.

**Note:** Selected papers will be published as chapter in an edited book or peer-reviewed journal, preference will be given to the author of the paper.

**It is mandatory for each author and co-author of an accepted paper to register separately.**

### **Abstract submission guidelines :**

- Academicians/teachers, researchers and students are invited to submit papers on their original unpublished work. Research papers and articles can be submitted in Hindi or English.
- **Format of Abstract :** Length of Abstract: 250 - 300 words
- **Key words:** Mention 4 to 5 key words
- **Authors:** Authors: Brief introduction of Author/ Co-author.

### **Format of the Full Paper**

- **Length of paper :** 2500-3000 words.
- **First page :** First page should contain title along with full names of author/authors with designations
- Font style Times New Roman for papers in English
- **Language :** Unicode for papers in Hindi language.
- **Font size :** Title of paper – 14 bold uppercase Main text of paper – Titles 12 bold uppercase, Subtitles 12 bold capitalise each word, Text in 12 justified
- **Spacing :** 1.5 between lines
- **Margins :** 2.5 cm
- **Paging :** Page numbers at the right bottom of the page
- **Figures :** Title should be at the bottom of figure
- **Tables:** Title to be at top of table
- **References :** APA format

## Payment Details

**Gyan Adhyayan Parampara Charitable Trust**

**Name of Bank State Bank of India**

**Branch Gujarat University**

**Account No 37766176469**

**IFSC SBIN0002651, MICR 380002017, Branch Code 2651**

## Contact Details

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**Phone number : Ms. Cedila Pereira e Gomes - Convenor (9923887943)**

**Dr. Preeti Oza- Co-Convenor (9870022596)**

**Website :** <https://www.grandacademicportal.education/>